

Loyola College (Autonomous) Chennai-600034

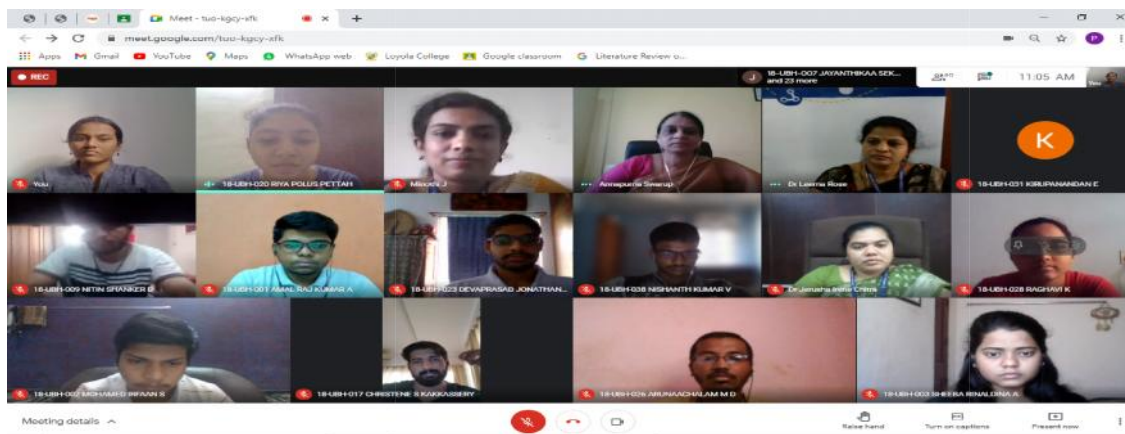
Department of B.Com (Honours) (Shift II)

Guest Lecture on “The Importance of HRM in the Current Era”

On 4th March, 2021 the Department of B.Com (Honours) organized a virtual guest lecture on “**The Importance of HRM in the Current Era**” for the final year students. The meet was arranged through Google Meet.

The guest lecture was attended by 38 final year students from 11 am to 12 pm. The resource person for the event was **Ms.A.Annapoorna, CEO and Head Emotionalytics & Co.** The resource person has a rich experience in the field of HRM for over 25 years. Further the, Director-LIAC, Mr. Daniel Augustus, Department Coordinator Dr.R.Leema Rose, Dr. Jerusha Irene Chitra D and Prof Minothi also participated in the guest lecture.

The course in charge Prof. Minothi welcomed the participants. Ms.Riya Polus, student of III B.Com (Honours) introduced the resource person.



The topic for the guest lecture was “**The Importance of HRM in the Current Era**”. The metamorphic role of HRM from the traditional to the modern era was discussed. The modern techniques of recruitment, training and performance appraisal were explained for the students to be updated with the latest trends in the industry. Further the skills needed for the future was also discussed to benefit the students.

The last twenty minutes of the session was devoted for an interactive session. Students clarified their doubts of facing interviews and the skills needed in a workplace. The final year students who are currently going through campus placements found the session to be useful and practical. Mr.Kirupanandan concluded the session with a vote of thanks on behalf of all the students.

