

## CAJ: GENERAL ORIENTATION AND SELF-INTRODUCTION DAY



The general orientation for the Certificate Program in Applied Journalism (CAJ) was conducted on 5 January 2023 at the MCA Hall, Loyola College (Autonomous), Chennai.

CAJ, is an initiative by Loyola College with the support of Tamil Nadu Skill Development Corporation. This is a 6 months certificate course with no fee for the students.

Rev. Fr. Justin Prabhu, SJ, Director, OMR, Prof. Malini, Director, Kaushal Kendra, Rev.Fr. Dr. Irudayaraj, HoD, Viscom and Academic Coach Prof. Alex Parimalam presented an overview of the CAJ, highlighting the purpose of the course specifying joint initiative and motive of the Loyola College and Tamil Nadu Skill Development Corporation. Professors emphasised on commitment, optimisation of resources and opportunities, within campus regulations. The presentation of the core team was followed with an interactive session. Elayaperumal P, Project Head, CAJ moderated the session. Students who had enrolled in this programme introduced themselves and expressed their interest in the course. The outcome of the session was that the students understood the purpose of the course, initiated by Loyola College with the support of Tamil Nadu Skill Development Corporation.



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