

Guest Lecture

Topic: Creative Process and Visualization
Guest Lecturer: Mr. Chenthil Kumar.N
Pen Name: Santhosh Narayanan
Date: 21st Aug 2017



Santhosh Narayanan presenting the guest lecture to the students

Mr. Santhosh Narayanan presented a Guest Lecture on “*Creative Process & Visualization*”. The presentation was held in Multimedia Lab – KAUSHAL Kendra. The interactive session started by Mr. Santhosh listening to student’s views on visual communication by nature. Mr. Santhosh then explained to the students how that visual communication is done not only by human being but also nature such as butterflies and even trees.

The next part of the lecture was the effective visualization by means of reading books. He explained how he could visualize the lives of people by reading their books by means of his imagination. The students gathered solid information regarding visualization and its importance as a graphic designer.