

Workshop on Mobile Journalism

Yusuf Omar | 13th December 2017 | DDU KAUSHAL Kendra

About the Resource Person

Yusuf Omar is a renowned **MOJO Master** who has worked as Mobile Editor with Hindustan Times and Senior Social Reporter with CNN International. Yusuf Omar has traveled across many countries around the world as a Mobile Journalist with nothing but his smartphone and a small handheld camera. In Africa, he has trained people to capture videos with their mobile phones, narrating their stories and issues.

Introduction

Student from II M.Voc Digital Journalism, Sameera Begum, provided the welcome speech. She explained how Yusuf Omar is an inspiring mobile journalist



MOJO Workshop Session – Yusuf Omar elucidating the students

and a MOJO pioneer since 2010. She further explained to the participants how he is a trendsetter in this field and a co-founder of @hashtagourstory. His innovative approach via snapchat to tell stories of sexual abuse survivors, protecting their identity, was also appreciated in her speech.

Session Proceedings

Yusuf Omar started the session by explaining how Mobile Journalism is the future of Journalism. Ravages of Syrian war in the perspective of a seven year old girl, shot with her mobile, was played in the workshop. This video made a great impact on news channels and public. Even though, core journalism and its ethics have not changed, MOJO (Mobile Journalism) has made it possible how each person becomes a reporter, instead of another person going down to record it.

Since, mobile is a personal device, it makes people open up easily, unlike when shooting with a professional camera, Yusuf explained when responding to questions. Through the workshop he demonstrated to students it is convenient for people to use mobile in sensitive areas where reporters may not have easy access. He also explained that there are less inhibitions when people narrate their ideas and views from their own mobile phones. In areas where traditional reporting is not possible, mobile provides us the solution. Also video clips becomes a valid evidence which could not be disproved instead of being said in mere words.

He demonstrated how modern day reporters could do away with tripod, capturing audio and video with shakes and noise, which only enhances authenticity of the footage. Through the workshop, Yusuf had shown an ideal example for students on how they could document and share lives, issues and stories of disadvantaged sections of the society, to become an agent of change.