

Team Jai Bhim at Loyola College: Crew Members Share the Assertiveness Behind the Making of the Movie

An Exclusive Meet Organized by the Department of Visual Communication, DDU Kaushal Kendra & LIVE



By Jayashri R, 20-PDJ-004

It was a poignant moment for *Jai Bhim* filmmaker TJ Gnanavel at the interaction organized with the makers of the movie at Loyola College on 20th November 2021. “Loyola’s thoughtfulness in playing a song from *Jai Bhim* as a prayer song in this event touched my heart. It is a kind gesture,” he spoke at the event organized by media departments of Loyola College under the leadership of Rev. Dr. A. Irudaya Raj S.J, Head of the Department, Visual Communication.

Mr.Gnanavel said he was proud of sharing the stage with his crew members, remembering his past associations with Loyola College. He was humble enough to say that his experience is pretty low when compared with his crew members and mentioned that the success of the movie is because of team effort, hard work, and the dream of the entire crew to make a mark.

Touching upon the topics largely unexplored till date, TJ Gnanavel had a piece of advice for the students. He focussed more on thought processes and less on technology. “Don’t fear technology. Gaining knowledge from experience is important. Understanding and perspective are important” he asserted. If filmmaking is about holding the mirror to society, the filmmaker focussed on how broken the mirror is.

“SELECTIVE AMNESIA OF THE SOCIETY”



LOYOLA COLLEGE
College of Excellence

Loyola College (Autonomous), Chennai
Department of Visual Communication,
Multimedia and Animation
Kaushal Kendra & LIVE

Jointly organise
An Interactive session
with the Jai Bhim Technical Team
குரலற்றவர்களின் குரலாக ஒலிக்கும் ஜெய் பீம்

Mr. T. J. Gnanavel
Film director

Mr. K. Kathir
Art Director

Mr. Philomin Raj
Editor

Mr. R. Kaleeswaran
Actor

விளிம்புநிலை மக்களின் பிரச்சினைகளை வெள்ளித்திரையில் கொண்டு வருவதில் உள்ள சாவால்களைப் பற்றி விவாதிப்போம்

Date: 20-11-2021 (Saturday)
Time: 3.00 PM
Venue: L.S.Hall

Organising Team
Dr.A.Irudayaraj S.J, HOD, Viscom
Dr.B.Nidhya, Coordinator, Viscom
Ms. M. Malini, Director, Kaushal Kendra
Dr. Arun Kannan, Director. LIVE

JAI BHIM

The filmmaker Mr. TJ Gnanavel was strong when speaking about ignoring the ugly side of society. “There is selective amnesia in our society when it comes to reporting issues affecting a few sections of the society. For instance, the Irular community lives throughout Tamil Nadu. But about reporting their plight? Any art form is fulfilled only when it reaches the people, for whom it is created and thus Jai Bhim has covered that aspect which was missing.”

Art director of the movie Mr. K.Kathir, Editor Mr.Philomin Raj, Cinematographer S.R.Kathir also spoke at the event. Mr.Kathir was especially happy that the movie created a huge impact on the people. What of a movie, if it doesn't reach its intended audience? Editor Mr.Philomin Raj threw light on how the drama genre of the movie was visualized and created.

Actor Steve McQueen's quote “Art can't fix anything. It can just observe and portray” was referred to by Mr.Kathir. It fits well for a movie like Jai Bhim. Because Steve McQueen goes on to say, “What's important is that it (film) becomes an object, a thing you can see and talk about and refer to.” And that's what is special about Jai bhim. Mr.Karthik also delved into how the “team was unwavering in presenting the truth without any compromise.”

The timely event of *Jai Bhim* culminated with an engaging interaction among the students and filmmakers.