

LOYOLA COLLEGE



BUSINESS ADMINISTRATION FORUM (2021-2022)

GUEST LECTURE ON

BUSINESS COMMUNICATION INSIGHT



LOYOLA COLLEGE

(Autonomous)

College of Excellence



*Department of Business Administration
brings you*

BUSINESS COMMUNICATION INSIGHT

Mr. Nagarajakumar Krishnaswamy

Principal - Manufacturing Innovation
Innomantra Consulting Pvt Ltd



Catch us on 23rd March 2022, 4:30 pm - 6:30 pm,
@ Lawrence Sundaram Hall

Dr NC Martin
(Organizer)

Dr Eucharista Fathima Mary
(Co-ordinator)



The BBA Department of Loyola College conducted its guest lecture on the topic *Business Communication Insight* on the 23rd of March 2022 at Lawrence Sundaram Hall.



The guest lecture was arranged with the objective of helping the final year students of BBA with a deeper understanding into *Business Culture and Etiquette*.

Dr. I. Eucharista Fatima Mary, Co-ordinator of the Business Administration Department, delivered the welcome address and Dr. N. C. Martin, Assistant Professor, introduced the eminent guest speaker of the day, Mr. Nagaraj Krishnaswamy, who is the Principal of Manufacturing Innovation, Innomantra Consulting Pvt. Ltd.



The guest speaker was presented a memento by Dr. I. Eucharista Fatima Mary and a bouquet by Dr. N. C. Martin.



Mr. Nagaraj Krishnaswamy then presided over the guest lecture and imparted valuable knowledge and expertise to the students on the role of effective business communication in our everyday lives.

He also introduced them to the principal concepts of business communication, the mannerisms and etiquettes to be followed, and most importantly, the versions of everyday business communication through interactive PPTs and Case studies.





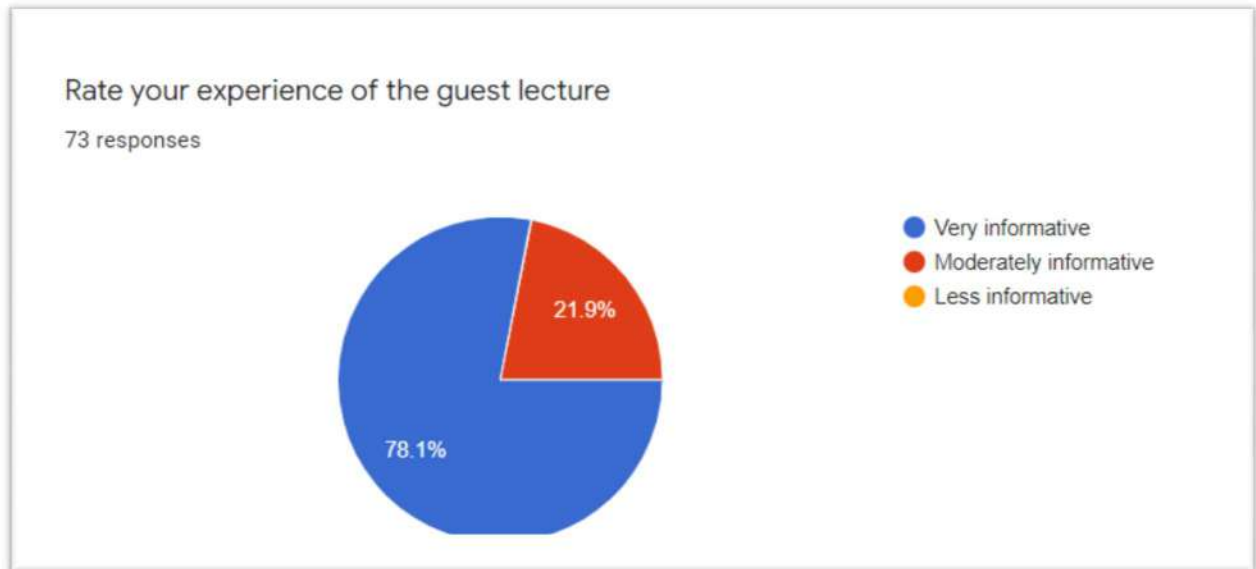
Using the role play method, the guest speaker made the session a very interactive and engaging one.



The highly informative and interactive lecture was concluded with a Q & A session followed by a vote of proposed by Mr. Aditya Joseph, the Department Secretary.



PARTICIPANTS' FEEDBACK



Total attendees- 108

Total Responses- 73

The above graph depicts the collated responses of the student's overall experience concerning the guest lecture conducted on the 23rd of March, 2022.

ATTENDANCE REGISTRY

III YEAR BBA A SECTION

Sl.No.	#NAME?	Student Name
1	19-UBU-001	PRATHAM JAIN <i>Prajathasa</i>
2	19-UBU-003	AKASH V <i>akash</i>
3	19-UBU-005	DHRUV BHATIA <i>Dhr</i>
4	19-UBU-006	PRIYAN S (A)
5	19-UBU-007	JOEL XAVIER RICHARD <i>Joel</i>
6	19-UBU-008	ANKIT BENJAMIN HEMBROM (A)
7	19-UBU-009	MOHAN RAJ R (A) <i>P. Mohan</i>
8	19-UBU-010	NISHANTH INIGO LAWRENCE <i>Nishanth</i>
9	19-UBU-011	HARSHIT MAHESHWARI <i>Harshit</i>
10	19-UBU-012	SAIRAKSHIT S (A)
11	19-UBU-013	KENNETH CRUZ <i>Kenneth</i>
12	19-UBU-014	DHYANES KANNA J R (A)
13	19-UBU-015	PARTH AMRISH ASHER <i>A. PARTH</i>
14	19-UBU-016	VIVIAN RODERICK S <i>V. Roderick</i>
15	19-UBU-017	VISHAL H <i>Vishal</i>
16	19-UBU-018	DEEP Y SHETH
17	19-UBU-019	SACHIN B <i>Sachin</i>
18	19-UBU-021	RAJESH KUMAR M <i>R. K. M.</i>
19	19-UBU-022	RAHULRAM R <i>Rahul</i>
20	19-UBU-023	CHRISTOPHER A (A)
21	19-UBU-024	KUMARAN J (A)
22	19-UBU-025	SHIVA KRISHNA CHOWDARY E (A)
23	19-UBU-027	CHIRAG P (A)
24	19-UBU-028	HARSHITH KUMAR S <i>Harshith</i>
25	19-UBU-029	JACK MILTON J <i>Jack</i>
26	19-UBU-030	ABHISHEK JAIN <i>Abhishek</i>
27	19-UBU-031	VISHESH AACHA <i>Vishesh</i>
28	19-UBU-032	CHRYSLER MARK A <i>Chryslar Mark</i>
29	19-UBU-033	ROSHAN RAJ (A)
30	19-UBU-034	DEEPAK RAJ S <i>Deepak</i>
31	19-UBU-035	HARSHIL R <i>Harshil</i>
32	19-UBU-036	JOSHUA KOSHY <i>Joshua</i>
33	19-UBU-037	RAHIL K <i>Rahil</i>
34	19-UBU-038	TROYDON AARON MURRAY <i>Troydon</i>
35	19-UBU-039	ARJUN KRISHNA C (A)
36	19-UBU-040	SHAKTHI RAJAGOPAL S (A)
37	19-UBU-041	KAMALESH T <i>Kamalesh</i>
38	19-UBU-042	SHASHONG A <i>A. Shuang</i>
39	19-UBU-044	MOHAMMED SHAHAN A <i>Mohammed</i>
40	19-UBU-045	KISHORERAM S K <i>Kishore</i>
41	19-UBU-046	TARUNRAGHAVENDHAR VALLATHARASU RV (A)
42	19-UBU-047	PAUL G (A) <i>ML</i>
43	19-UBU-048	KOUSHIK D <i>Koushik</i>
44	19-UBU-049	UDHISHTRAN L (A)
45	19-UBU-050	CHERAG KALIA <i>Cherag</i>
46	19-UBU-051	PETER JOSHUA DCOSTA <i>Peter Costa</i>
47	19-UBU-052	KRITHIK V <i>Krithik</i>
48	19-UBU-053	DHARANEESHWAR K P M <i>Dharaneesh</i>



















49 19-UBU-054	BALACHANDAR M	(A)
50 19-UBU-055	HARISH NARAYANAN S	<i>Harish</i>
51 19-UBU-056	SAMUEL AARON JEREMY	(A)
52 19-UBU-057	NAMAN R	(A)
53 19-UBU-058	AJAY RENALD S	<i>A. Renald</i>
54 19-UBU-059	MOHAMED SAFEEK	<i>M. Safeek</i>
55 19-UBU-060	SAFWAN AHMED M P	(A)
56 19-UBU-061	RAASHID NOOR MALIM	<i>Raashid</i>
57 19-UBU-062	RAHUL BHARADWAJ B	<i>Rahul b.</i>
58 19-UBU-063	PRAVEENRAJ M	<i>P. Praveen</i>
59 19-UBU-064	BHAVIN KUMAR KAWAD	<i>B. Kawad</i>
60 19-UBU-065	KARUN B	(A)
61 19-UBU-066	VINAY CHANDAK	<i>Vinay</i>
62 19-UBU-067	NITHISH KUMAR R	<i>Nithish</i>
63 19-UBU-068	MRIDUL S KUMAR	(A)
64 19-UBU-069	GOURAV K	<i>Gourav</i>
65 19-UBU-070	ASHISH KUMAR BEERO	<i>Ashish</i>
66 19-UBU-071	ZIDAN ABDULLA	<i>Zidan</i>
67 19-UBU-072	SAI ARAVINDH C P	<i>Sai Aravindh</i>
68 19-UBU-073	ARJUN KAMRAH	<i>Arjun</i>
69 19-UBU-074	SREEDHAR R	(A)
70 19-UBU-075	SIDDHANT DOSHI	<i>Siddhant</i>
71 19-UBU-076	KRISHNA GANESH C K	<i>Krishna</i>
72 19-UBU-077	CHIRAG P	<i>Chirag</i>
73 19-UBU-078	SANKETH SETHIYA N	<i>Sanketh</i>
74 19-UBU-079	TUSHAR GUPTA	<i>Tushar</i>
75 19-UBU-080	ADVAITH CHINNI	<i>Advaith</i>
76 19-UBU-081	SHOBITH KOTHARI	(A)

III YEAR BBA B SECTION

Sl.No.	Register No	Student Name	
✓1	19-UBU-102	NIRMAL RAJ S	
✓2	19-UBU-103	SHYAM ROSHAN R	
✓3	19-UBU-104	HAREESHWARAN M	
✓4	19-UBU-105	CHETAN SREE SAI G	
✓5	19-UBU-106	BHAVIK K	
✓6	19-UBU-107	KARTHICK RAJA G	
7	19-UBU-108	ROBERT G	
✓8	19-UBU-109	ANUSH P	
✓9	19-UBU-110	SHALYN M	
10	19-UBU-111	COLLIN C	
✓11	19-UBU-112	NIRMAL KUMAR A	
✓12	19-UBU-113	LOKESHVISWA M	
✓13	19-UBU-114	GAVIN JUDE JOSEPH	
✓14	19-UBU-115	MUGILAN R K	
✓15	19-UBU-117	ARUL JOE CHRIS A	
✓16	19-UBU-118	SARVESH SANJAY KUMAR	
✓17	19-UBU-119	BHAGYEESH D	
✓18	19-UBU-120	SANJAY ALOCIUS G L	
✓19	19-UBU-121	ADITYA J	
20	19-UBU-123	GAURAV P JAIN	
✓21	19-UBU-124	GURU BHAGATH SHINGH R M	
✓22	19-UBU-125	MARK VINEET A	
✓23	19-UBU-126	BALAJI K S	
✓24	19-UBU-127	ADESH S	
25	19-UBU-128	KIRTAN H DAVEY	
✓26	19-UBU-130	SHREYANS A JAIN	
✓27	19-UBU-131	YASH.M.DOSHI	
28	19-UBU-132	MOHAMED RAIYAN M	
✓29	19-UBU-133	JOHN EDWARD P	
✓30	19-UBU-134	KOMAL KISHORE D S	
31	19-UBU-135	FAVIAN RUFUS STANLEY	
32	19-UBU-136	MITHUN ARAVIND S	
33	19-UBU-137	GIRIRAJ MUNDRA	
✓34	19-UBU-138	HASHISH S	
✓35	19-UBU-139	VISHALMOORTHY P	
36	19-UBU-140	BADHUSHA SULTAN A	
37	19-UBU-141	NIKHILESH S	
38	19-UBU-142	PRADEEP CAMERON C	
✓39	19-UBU-143	ANTONY CALVIN DSILVA	
40	19-UBU-144	PRATHAM LALWANI A	
41	19-UBU-145	AHMED ABDUL CADIR S	
✓42	19-UBU-146	DHANUSH R V S	
43	19-UBU-147	KOUSIGHAN U	
✓44	19-UBU-148	MONESH VIJAY M	
45	19-UBU-149	JOEL OSBORN S K	
46	19-UBU-150	DARSHAN BHANDARI	
47	19-UBU-151	VISHAL K	
✓48	19-UBU-152	MADHAVAN A	

R. Anush P
 Hareeshwaran M
 Chetan Sree Sai G
 Bhavik K
 Karthick Raja G
 Robert G
 Anush P
 Shalyn M
 Collin C
 Nirmal Kumar A
 Lokeshviswa M
 Gavin Jude Joseph
 Mugilan R K
 Arul Joe Chris A
 Sarvesh Sanjay Kumar
 Bhagyeesh D
 Sanjay Alocius G L
 Aditya J
 Gaurav P Jain
 Guru Bhagath Shingh R M
 Mark Vineet A
 Balaji K S
 Adesh S
 Kirtan H Davey
 Shreyans A Jain
 Yash.M.Doshi
 Mohamed Raiyan M
 John Edward P
 Komal Kishore D S
 D.S. Ishaan
 Favian Rufus Stanley
 Mithun Aravind S
 Giriraj Mundra
 Hashish S
 Vishalmoorthy P
 Badhusa Sultan A
 Nikhilesh S
 Pradeep Cameron C
 Antony Calvin Dsilva
 Pratham Lalwani A
 Ahmed Abdul Cadir S
 Dhannush R V S
 Kousighan U
 Monesh Vijay M
 Joel Osborn S K
 Darshan Bhandari
 Vishal K
 A. Madhavan A

49 19-UBU-153	LOKESH S
50 19-UBU-154	SANKESH JAIN N
51 19-UBU-155	CHETAN KUMAR G
✓52 19-UBU-156	VICKRANTH P
53 19-UBU-157	JINESH KOTHARI V
✓54 19-UBU-158	NIJIN MUHAMMED P
55 19-UBU-159	SUDHIR CHOUDHARY
56 19-UBU-160	KIRAN KUMAR V
✓57 19-UBU-161	AHMED SUHAIL A
✓58 19-UBU-162	MUSA TAQI K
✓59 19-UBU-163	ABIN DEVASSY
60 19-UBU-164	GUGHAN T
61 19-UBU-165	AHILAN S
✓62 19-UBU-166	SHYAM D
63 19-UBU-167	PEEYUSH SURANA V
✓64 19-UBU-168	MOHAMMED NEHAL
✓65 19-UBU-169	MOHAMED SIBAN S
66 19-UBU-170	DHEEPAK ARANJAYAN S
✓67 19-UBU-171	VINESH RAJA K
✓68 19-UBU-172	RAGHURAM
69 19-UBU-173	CHANDRAPRAKASH CHORDIA
✓70 19-UBU-174	PUNIT TALEDA
✓71 19-UBU-175	MOHAMMED FARHAAN KHAN M
✓72 19-UBU-177	MADUMKESH P
✓73 19-UBU-178	SHRAVAN S SHANMUGAM

Done
 23/3/20