



**LOYOLA COLLEGE (AUTONOMOUS)
CITIZEN CONSUMER CLUB (SHIFT- II)
Annual Report (2016 – 17)**



Inauguration and Orientation of the Club on 1.12.2016:

The Inauguration and orientation programme of Loyola Citizen Consumer Club (Shift-II) was held on 1.12.2016. The Chief Guest for the Inauguration Program was Dr. T Paul Rajasekharan, Member of Consumer Disputes and Redressal Forum, Chennai, the Guest of Honour was Tmt. Vijayathilagam, Superintendent of Dept. of Consumer Protection and Civil Supplies and the Co-ordinator of the Loyola Citizen Consumer Club Prof. Helen Rajeshwari was present in the event.



The Program started with a Prayer Song by students of French and Vis. Com departments, the Program was hosted by Mr. Naveen Pradip, Finance Secretary of Consumer Club and the Co-ordinator of the club Prof. Helen Rajeshwari welcomed the gathering. The Guests were honoured with Mementos and shawl. The Special address and orientation Speech was given by Tmt. VijayaThilagam, Superintendent of Consumer Forum in which she addressed the students regarding the rights and responsibilities of each and every consumer in the society.



The Chief Guest Shri. T Paul Rajasekharan gave a Thunderous inaugural address on Consumer Rights and the Acts of each case and his experience about the Consumer Education. All the Students along with the Chief Guest stood up as a Respect to (Late) Mr. Sharan, the former Finance Secretary of the Club (2015-16) who Passed Away in a Bike Accident on February 2016.

Then there was Poem Recited by Mr. Yogeshwaran on “Globalisation” which brought him huge Applause and the Chief Guest Appreciated him . Prof. Helen Rajeshwari, Coordinator of CCclub addressed the students about the Activities of the Club and regarding the Credit System. Finally all the Office Bearers were honoured with their Respective Badges and the program was ended with National Anthem.



“Fire Free Boghi” with Outreach Students on 11.01.2017

Loyola Citizen Consumer Club conducted an Awareness Campaign on “Fire Free Boghi” on the eve of Pongal in Dr. Thomas Road, Teynampet, on 11.01.2017 along with the Students of B.Com 2nd Year. The Students arrived at the venue by 10.30 am the Awareness was started by students at 11.00 am. On the Theme of “Fire Free Boghi”, the members of the CCclub along with outreach students organized a rally to create awareness among the slum people.

The Coordinator of Citizen Consumer Club, Shift- II ,Prof..HelenRajeshwariaddressed the students on the same. There was a Poem Recited by Mr. Yogeshwaran on ‘Farmer’s issue’. The Pamphlets were distributed to the People in the Area. The students and the people from the slum prepared sweet Pongal and distributed to



all. Competition were conducted and the prizes were distributed to the children and women who participated in the event.

Rally in Marina Beach in the eve of Celebration of “ Eco- friendly Pongal”

Loyola Citizen Consumer Club conducted rally on Celebration of “ Eco- friendly Pongal” in Marina Beach on 12.01.2017 . The Students arrived at the venue by early morning and the awareness program was organized by the members of Loyola Citizen Consumer Club (Shift II). The Rally was

From Labour Statue to Gandhi Statue in Merina Beach. Around 75 students participated In the Program and pamphlets were distributed among the people.



Special Lecture on "Consumer Rights & Protection" on 30.01.2017

The Students of Loyola Citizen Consumer Club organised a Guest Lecture on the topic "Consumer Rights and Protection" by Dr. Francis Jose, Associate Professor, Department of Commerce Shift – I, on 30.01.2017. The Guest of Honour addressed the students regarding the Rights and Duties of a Consumer and the necessary steps one must take to solve to keep up our rights. His Lecture encouraged the students to raise their voice against the Consumer rights and protection. The office Bearers and around 85 students participated in this program and their Presence made this event happen.



An awareness programme on “Consumer Exploitation by Food Industry” on 31.01.2017

The Students of Loyola Citizen Consumer Club organised an awareness programme on “Consumer Exploitation by Food Industry” on 31.01.2017. Smt.Sooria James, Managing Director, Plus Point Enterprises was the chief guest of the day. The guest shared her knowledge about how the consumers are exploited by the food industry in reducing the weights and collecting the same prices. Also She explained to the students regarding the Food Adulteration and its effects. The Program was concluded with national anthem. Around 89 members and all the office Bearers got benefitted out of this program.



Consumer Court Visit on 15th and 16th February 2017.

The Students of Loyola Citizen Consumer Club (Shift-II) visited the Consumer Court on 15.02.2017 and 16.02.2017. The Students were divided into two batches and each batch was separated into two groups and one group in the North Court and the other Group in the South Court participated in the lively arguments of the case on both the days. The Court Session ended by 12:45pm with the presence of 50 students in each day along with the Presence of Coordinator Prof. Helen Rajeswari and Four Office Bearers of the Club. After the court session ended, the Students were given their Refreshments.

