

LOYOLA FM RADIO REPORT (2018 – 19)

A REPORT ON CONTENT DEVELOPMENT WORKSHOP (25 – 08 – 2018)

A workshop was organized by Loyola FM team on Content development for Loyola radio club students on 25.08.2018 at Yedhanapalli Hall, Loyola College from 09.00 am to 12.00 noon. The program started with a prayer song and the welcome address was delivered by Ms.Akila Ezhil Gowsalya, Progra executive of Loyola FM 107.4. Then Mrs.Amali, Assistant Director, Loyola Fm 107.4 gave the introduction about the club. Prof. Revathy Robert introduced the resource person. Then the resource person of first session Thiru. Kovai Vaanoli Thangavelan took over the session. He addressed about “How to keep with audience ‘Intact &Interact’ ” and the skills required taking an interview. Then the students were sent for break. Then resource person for second session was Mr. Baskar. He enlightened about “Social Responsibilities in Emergency period with Special Reference to Crisis & Disaster time”. Then the resource persons were honoured and then the students were asked to share their views and feedback. Then the event came to an end with vote of thanks delivered by Mr.Ramu Francis.



TRANSGENDER – 25 (15/11/2018)

Transgender-25, a Conference on Education and job opportunities was organized on 15.11.2018 in LS Hall, Loyola College. It was organized by Loyola FM 107.4 and Loyola Visual Communication department in collaboration with Sahodaran, ITI and Thozhi teams. The main objectives of the conference were:

- Inauguration of Transgender-25 (3 days Conference),
- To thank the government for creating inclusive policies and smooth enabling environment that other states want to emulate,
- To make a presentation by UNESCO-SAHODARAN members about their findings on “Experience of school faced bullying faced by transgender in Tamilnadu study” & Competition for best short films on Transgender inclusively created by Students.

The program began at 10.30 AM with Thamizhthaa Vaazhthu and a prayer song. A welcoming Bharathanatyam dance was performed by a transgender participant. A promo video of the three days conference was played.

Dr. Sunil Menon (Founder-Director of Sahodaran), Chief Guest- Most Rev.Dr.George Antony Samy DD (Arch Bishop of Madras Mylapore), Rev. Fr. F.Andrew (Principal, Loyola College) Mr.Asir Pandiyan (YMCA General Secretary), Prof. Chinnappan (HOD of Visual Communication, Loyola College), Sundhari (Senior Transgender), Mr. Raveendran (University of Madras), Mr.Dhanraj, Ms.Poonam Ms. Jothi, Ms.Geetha (Transgenders) were there as dignitaries.

They lighted the Lamp and the inaugural address was given by Dr. Sunil Menon (Founder-Director of Sahodaran). Then Mr.Asir Pandiyan (YMCA General Secretary) addressed the gathering and he thanked for giving an opportunity for YMCA to be a part of it. Then Prof. Chinnappan (HOD of Visual Communication, Loyola College) addressed and he stressed on the awareness that is needed to be given to people and about the basic rights of transgender. Mr. Raveendran (University of Madras) addressed on how they should be seen and treated in this modern society. Mr.Dhanraj addressed about the job fair and consultancies for transgender community. Ms.Poonam, the one who accommodated transgender for rent in her own house shared her views and experience.

A song expressing their community's sadness was sung by Ms.Poonguzhali, transgender. Then Rev.Fr. Principal addressed the gathering and he invited the chief guest to address the gathering. Chief Guest- Most Rev.Dr.George Antony Samy DD (Arch Bishop of Madras Mylapore) addressed the gathering. He said that a sibling kind of relationship is needed with them beyond equality and he also added that he is ready to do any kind of favour to transgender community. Then the pioneers of transgender and the dignitaries were honoured.

Then the first session began at 11.30 AM. Transgender students Ms.Naleena, Ms. Andrea presented their views on today's position of education of transgender. It went on till 01.00 PM and it was followed by Lunch break.

Then a song was sung by Ms.Poonguzhali, transgender and Second session began at 02.00 PM and a presentation was made by Ms. Saritha Jadav about their findings on "Experience of school faced bullying faced by transgender in Tamilnadu study" and then Prof. Nithya took over the session. The short films taken by the students were screened to the audience and the judge Mr.Raymon and Adv. Dr. Murali. The Comments were given for all the short films and the students were honoured for their efficient work.

Then a session on JOB Consultancies was held and people from various teams like Professionals, Neelam, Self Employers in various fields spoke about the job opportunities to motivate them. Then the Valedictory function began. Dr.Robert Selvam (Vice-Principal Shift-II, Loyola College) was the chief guest. He addressed the gathering and he assured that Loyola family will always work and travel along with transgender community for their development. Then the radio jockeys of various programs of Loyola FM 107.4 were honoured. Vote of thanks was proposed by Prof. Revathy Robert and the function came to an end with National Anthem.

ONE DAY SEMINAR ON SOCIAL RESPONSIBILITY (01-12-2018)

The resource person for the first session was Prof. Alex Parimalam, Asst. Professor, Dept. of Visual Communication. He was introduced by Ms.Akila Ezhil Gowsalya, Program Executive of Loyola FM 107.4. Then Prof. Alex Parimalam took over the session. He enlightened the students about how the media in contemporary era is influential instead of being neutral. He also explained about how we blindly believe and are influenced by various media and get addicted to it. He added hoe the media should be socially responsible and hoe the media can be used in a better way. Then he was honoured by Mrs.Amali Arul, Assistant Director, Loyola FM 107.4.

Then the second session commenced at 10.00 PM and Ms.Sharon and Mr.Santhosh, the resource persons was introduced by Ms.Akila Ezhil Gowsalya. Ms.Sharon, Interim Director of Media and Public relations and Mr.Santhosh, Events and Promotions manager took over the session and they presented the information about Human Trafficking. They explained it as a major problem in the society and about their rescue operations. They also explained about how the students, as responsible citizens can be aware of it and the way they can help to eradicate human trafficking. Then they were honoured by Mrs.Amali Arul. Then the students were sent for break at 11.00 AM and refreshments were served.

Then the final session began at 11.30AM and Dr.R.Kaleeshwaran, Co-ordinator of Art and Literary, Loyola College was the resource person. He was introduced by Ms.Akila Ezhil Gowsalya and he took over the session. He briefed about as students of a media club and being the major users of media, how they can use it as socially responsible person against this evil modern destruction. He also enlightened about how they can contribute to the lives of Traditional Folk artists and help them to sustain with our tradition. He also explained about the Veethi Viruthu Function that was going to happen in January and he requested the students to volunteer. Pamphlets on Veethi Viruthu and Human Trafficking was distributed to the students. He was thanked and honoured by Mrs.Amali Arul.

PROGRAM ON STARVING POOR (21/12/2018)

A one day program was organized to help the starving poor people in the community area in association with Loyola Rotract Club on 21.12.2018. The students of Loyola FM Radio club and rotract club were present in large numbers. They were gathered near Old Viscom Block. Students themselves voluntarily involved in food preparation and they packed around thousand food packets. Then they were divided as groups and were sent to various area of our community and they supplied food for the poor starving people.

VEETHI VIRUTHU PARTICIPATION (19th & 20th January, 2019)

Students were encouraged to participate and volunteer in Veethi Viruthu Vizha in Loyola College on 19.01.2018 and 20.01.2018. Students played a good part in most of the committees like food and water serving, accommodation, stage, prize distribution and helped in the smooth conduct of the event. Around 150 students volunteered for the program to serve the folk artists. They also accompanied them in the rally which came from Valluvar Kottam on the second day. Credits for twenty hours were given for the volunteers who were present.

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World Radio Day – 2019 (13-02-2019)

World Radio day was celebrated in Pushpa Nagar (one of our community area) on 13.02.2019. Assistant Director, Club coordinator and the club students were present in the area. The program started at 2 pm. International level Tennis player and a group of people who donated maximum amount of blood were honoured and that was followed by awareness on breast cancer. Four people were identified with the symptom of breast cancer and they were sent for further checkups.

Club students went everywhere and invited the people for the radio programme and the medical camp and the students helped in organizing the program and various performances. The students were also taken to Chetpet and an awareness program was conducted for the transgender people over there on the shelter home facilities available for them through corporation. The program came to an end at 5 pm.

LIST OF FIELD VISITS BY CLUB STUDENTS:

- 23 number of students from the department of Tamil and English of Shift-I went to Pushpa Nagar area on 27.09.2018
- 16 number of students from the department of Economics of Shift-II went to Susaipuram on 25.09.2018
- 24 number of students from the department of B.Com CS Shift-II went to Appasamy street on 03.10.2018
- 20 number of students from the department of Mathematics and B.Com General went to Suprayan street on 03.10.2018



