

Loyola Photography Club Annual Report (2018-2019)

INTRODUCTION:

The aim of this club is to develop and encourage students to understand the various elements of photography and actively use them as a method to communicate and document. Members are equipped with our College Camera to capture fleeting moments of passion, competition and joy to create memories that will be cached by the students forever. The main objective of our photography club is to build the experience of reliving and sharing the art of photography through various types of programmes at different levels, which will create awareness and understanding among students and the general public.

ACTIVITIES OF THE PHOTOGRAPHY CLUB:

Orientation:

A meeting was arranged for all the club members on September 03, 2018 wherein the faculty advisors Mr. Adaikalasamy & Mr. Ramesh addressed the members about the club and the activities of the club. Then, the club president Ms. Sowmiya P K (16-UVC-007) & Mr. Venkatesan V (16-UMM-035) held an interactive session with the members on the basics of photography, types of photography and basics of DSLR. The students actively participated and received inputs on photography and the club.

Inauguration:

Club inauguration was held on 12-09-2018 in the preview theatre (Viscom Block). Renowned photographer NITHIN BHARARTH inaugurated the club. The inauguration was followed by an interactive session between chief guest and club members.

Input Session & Assignments:

The first input session was held on 29-09-2018. In this input session, the students were addressed about basic knowledge on photography and technical aspects of a camera given by Mr. Adaikalasamy. Weekly assignments were allotted to students with the theme of Landscape, Cityscape, Rain & Macro Photography. A Theme Based Competition was conducted in City College and the club members enthusiastically participated in the competition. The Club Students also covered various events conducted by our College premises like Pongal, Sports, Veethi Viruthu Vizha, Graduation Day, etc..

Visit to Photography Exhibition:

The members of LPC visited the Photography Exhibition held at Chennai Trade Centre, Nandambakkam, Chennai on 7th December to 9th December 2019. The students were able to get a basic idea about the Latest photography Equipments.

Workshops:

- A hands on training session on Modelling photography was conducted by Professional Photographer, Mr. Harson on 4th February 2019.
- Well Known Wild Life Photographer Mr. Jothi Ranjan shared his experience and difficulties faced in the field of wild life photography on 8th February 2019.

- Three Hours Workshop on Advertising Photography was organized on 11th February 2019. Loyola Art & Media Production (LAMP) Senior Students Mr. Arun (16-UVC-105) and Mr. Manoj Kumar (16-UMM-048) conducted this Workshop.
- The Famous Editor cum Photographer Mr. Mohammed Akram was conduct the workshop on “Post Editing Techniques” in Adobe Light room software on 18th February 2019.

Photo Exhibition:

Photo Exhibition 2018-19 was inaugurated by Ace Photographer Mr. Venkat Ram on 13th March 2019 at the VISCOM Department. The club members, are well versed with each and every aspect of Photography. Photographs displayed was based on the theme of Social Justice. VISCOM Department HoD. Dr. L. Chinnappan and other officials reflect their views.

STUDENTS ACHIVMENTS:

Keerthi Prathaban (17-UVC-156) won the Second Prize at the MEDIOS 2018 organized in Department of Visual Communication, Ethiraj College for Women, Chennai. Arun G M (17-UVC-119) won the Third Prize in the MEDIOS 2018 photography competition. The club aims to organize more exhibitions in the college premises in order to show their photography skills.