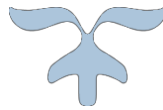


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# WORKSHOP ON PERSONAL BRANDING

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Guest Speaker: Mr. Rahul M



DECEMBER 1, 2021

VENUE: LS HALL TIME:

11:30 – 12:30 PM

# INVITATION



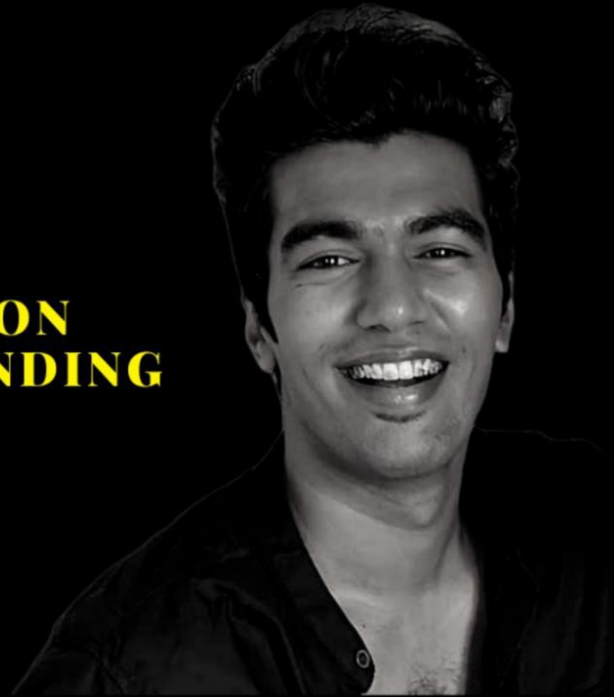
## LOYOLA COMMERCE ASSOCIATION

*P R E S E N T S*

### WORKSHOP ON PERSONAL BRANDING

**DEC**  
**01**

**LS HALL**  
**11:15 AM**



*RAHUL M*

SENIOR ANALYST  
(ACCENTURE)  
YOUTUBER)

# REPORT

The workshop on Personal Branding was held for 3<sup>rd</sup> year UG students and for 2<sup>nd</sup> year PG students. The workshop was conducted in hybrid mode where a batch of students attended it online as per the Standard Operating Procedures (SOP) set by our college.

The workshop began with a prayer song rendered by the 1<sup>st</sup> year PG girls followed by the HOD's and President's welcome address. The resource person Mr. Rahul, Senior Analyst, Accenture addressed the participants and shared his ideas on the following topics -

- Skill set of students
- Daily routine of a student
- What is needed to be done to be productive?
- Why students get tensed during interviews?
- What interviewers expect from interviewees?
- How to prepare for aptitude tests?
- How to answer: "Introduce yourself"
- Do's and Don'ts of a Group Discussion session
- Should we be ourselves in an interview or act like how the interviewers are expecting?
- Work environment
- Work life balance
- What are the skills which are very much in demand in the market?

Mr. Rahul insisted that, “no matter whether you come from an interior locality or no matter what your background is, if you think you can, then you will because if there is a will, there is a way”.

He also answered the queries raised by the participants related to group discussions, personal interview and on work environment. The resource person being a proven youngster, students felt comfortable asking their questions. Overall, it was an interactive and lively session, and the students clarified their career related doubts with the resource person and were content with it.

