

## **GUEST LECTURE ON THE BUSINESS MANAGEMENT - A MANAGER'S PERSPECTIVE**

### **REPORT**

A guest lecture was organised for the first-year students studying “Business Management” paper, on 21st December 2021 between 9.30 am and 10.10 am. The resource person was Mr. Seshadri Rangachari, Senior Manager, Accenture Pvt. Ltd. The resource person has a reputed experience in the IT industry in training and development of human resources and in upskilling the managerial personnel.

He said the international scenario of human resource is in a submissive status, and seldom to predict the future of the same. Over the years, the pathway of the business and human resource management are getting tougher due to the pandemic situation, technological breakthrough, impact of Artificial Intelligence and the invasion of robotic science and cornering the industry, as a whole.

He said the threat of the future and competition would not be happening between industry to industry or nations to nations or product to product, but between man and machine. Thus, there would be a high-level competition between ‘Human’ and the ‘Machine’

The reality is very apparent to reveal that, mere knowledge or academic learning alone would not upskill one’s talent. To stay competitive, one should get exposed to the vagaries of the changing situation. He highlighted that present day focus of the industry is only on “skill” and not the “mere qualification”. He cautioned the students to develop their eagerness in upskilling them in varied talents and not to confine with the academic degree or commerce-based knowledge.

He said that industry welcome the candidates who get nourished with multi-faceted calibre and to have experience different portfolios to understand the changing dynamics of industry. Today the Top-Level Management are in need of the candidates who are loyal to the ‘employment’ and pose themselves to be sincere and hardworking.

Nevertheless, his knowledge sharing is of high level to the students of first year graduation, despite they have a long way to go for the employment hunt. Still the way in which the resource person explained was simple, comprehensive, and compatible to the students and created awareness to be ‘ready for future employment from now on’.

The program concluded with role play, management game and managing corporate stress. Students vibrantly took part in all the activities and interacted with involvement. They appreciated the input shared by the resource person and the question-answer session was very interactive. In simple, the program was well organised and gave full satisfaction to the students.

