



POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

Cordially invites you to the International Conference on

BUSINESS RESILIENCE REVOLUTION TO RE-EVOLUTION - BRRR 2023



**CHIEF GUEST
INAUGURATION**

MR. V.M. MURALIDHARAN

*Chairman, Ethiraj College Trust &
Chief Operating Officer
Bahwan CyberTek Group, Chennai*



**CHIEF GUEST
VALEDICTORY**

MR. J. PREMANAND IRS

*Commissioner of Income Tax
(International Taxation)
Chennai*

**MARCH 1-2, 2023
L.S.HALL - LOYOLA COLLEGE
CHENNAI**

PROGRAMME SCHEDULE

DAY 1 - MARCH 01, 2023

SPOT REGISTRATION (8.00 a.m. - 9.00 a.m.)

INAUGURAL SESSION (9.00 a.m. - 10.30 a.m.)

- Prayer Song and Lighting of the Lamp
- Welcome Address: **Dr. A. Marcus HOD, Commerce**
- Dynamics of the Conference: **Dr. M. Salathiyan - Convener**

FELICITATIONS:

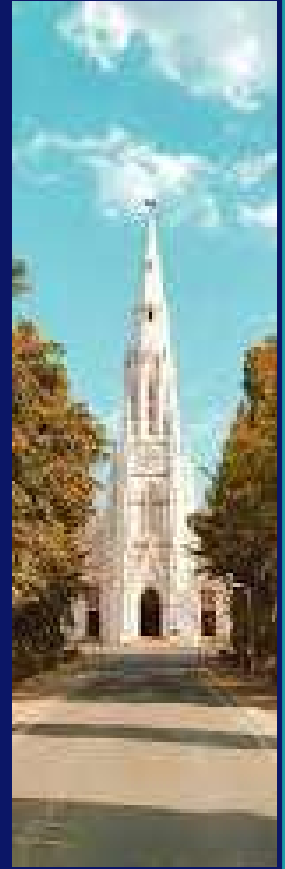
- Rev. Dr. Francis P. Xavier S.J., Rector
- Rev. Dr. B. Jeyaraj S.J., Secretary
- Rev. Dr. A. Thomas S.J., Principal

INAUGURAL ADDRESS:

Mr.V.M. Muralidharan, Chairman, Ethiraj College Trust & Chief Operating Officer, Bahwan CyberTek Group, Chennai.

VOTE OF THANKS:

Dr. J. Justin Rayappa, Conference Secretary



TEA BREAK (10.30 a.m. to 11.00 a.m.)

TECHNICAL SESSION - I (11.00 a.m. - 12.30 p.m.)

Moderator

Dr. Harold Nirmal Kumar, Associate Professor in Commerce,
A. M. Jain College, Chennai



Dr. V. Manickavasagam

Former Registrar & Professor
Alagappa University

**Thought Leadership &
Business Growth**



Mr. Kenneth Jayaseelan

Head - Human Resources
Tata Consultancy Services

**Business Revolution and
Human Resolution**



Mr. Joseph Cheriyan

Secretary/Compliance Officer
Raj Television Network Ltd

**Corporate Governance and
Social Responsibility**



LUNCH TIME (12.30 p.m TO 1.30 p.m.)

TECHNICAL SESSION- II (1.30 p.m. - 3.00 p.m.)

Moderator

Dr. M. Amthul Thawab, Principal
The Quaide Milleth College for Men, Chennai



Chef Koushik S

Food and Beverage Business Consultant
Founder - Eatitude Gourmet Technologies
Chennai



Dr. P. C Lakshminarayanan

Professor & Dean of Academics
Loyola Institute of Business
Administration (LIBA), Chennai



Dr. Nimitha Aboobaker

Assistant Professor
Cochin University of Science &
Technology

**The perception, response, and
future evolution of COVID-19's
effects on the Hospitality and
Tourism Sector**

Stock Market Analysis

**Machine Learning
Applications for Managers**



TEA BREAK (3 p.m. TO 3.30 p.m.)

Paper Presentation (3.30 p.m. to 5.00 p.m.)

RAPPORTEUR

Dr. T. Shirmila

Assistant Professor
Madras Christian College
Chennai

Dr. Shanthi

HOD-Commerce
Stella Maris College
Chennai

Prof. Munnu Prasad

Assistant Professor
Jain University
Bengaluru

Dr. R. Geetha

Assistant Professor
Guru Nanak College
Chennai.

Dr. Nisha Leela Jose

Assistant Professor
Vimala College
Thrissur, Kerala.

END OF DAY 1

Day 2 - March 2, 2023

TECHNICAL SESSION- III (9.00 a.m. - 10.30 a.m.)

Moderator

Dr. Francis Jose, Former Head, Dept. of Commerce,
Loyola College, Chennai.



Mr. Mohan Paul Varghese

Principal Architect - SAP Canada
Personally Identifiable
Information (PII) in HR and
Data Privacy Regulation
Design For HR Applications



Mr. Mohamed Irshad

Chief Accounting Officer
Canada Operations, Schneider Electric.
The future of Audit -
where change is the only
constant”



Mr. Christopher Fernandez

Delivery Director
UK Commercial Delivery Unit, Sopra Steria
Business Resilience in Global IT
Sector - UK Perspective

Mr. Balaji .R.
Manager - Ombudsman(ORBIO)
Office of Reserve Bank of India
Business Resilience in Banking Sector



TEA BREAK (10.30 a.m. TO 11.00 a.m.)

TECHNICAL SESSION - IV (11.00 a.m. to 1 p.m.)

Moderator

Dr. Panchalan R, Professor and Head, Department of Commerce (IDE),
University of Madras Chennai-34.



Mr. Yasin Bijepuri

Senior Manager
Strategic Clients Division - Dubai Coverage
United Arab Emirates



CA Stanley Kunjippalu

Senior Partner
Korah & Korah CA.



Dr. Sudalai Muthu

Professor
Department of Banking Technology
School of Management, Pondicherry University

Personal Finance Literacy Opportunities of Young Indian

**Blockchain & the future of
Digital Asset Management**

Ms. Azeema Shahul

Founder - The Dessert Hut, Azee's Kitchen and
Being Inspired

**CEO from the Home Mastering Focus
in the Age of Distractions**



LUNCH TIME (1.00 p.m. TO 2.00 p.m.)

TECHNICAL SESSION- V (2.00 p.m. - 3.30 p.m.)

Moderator

Dr.D. Nisar Ahmed

Director - MEASI Institute of Management



Dr.Vaseehar Hassan

Director, Bank Rakyat, Kuala
Lumpur, Malaysia

**Emerging Trends in
Entrepreneurship**



Dr. Lazar.D

Professor, School of Management
Pondicherry University

Financial Modeling



Mr. Sultan Refai

Co Founder & CFO
Superlyfe

**Motivation,
Success Factors and
Challenges of Entrepreneurs**



Mr. Joseph Bernard Carvalho

DGM, Sourcing and Quality Assurance
Home Centre India

**Quality Assurance challenges in
Retail Sector from Revolution to
Re-evolution phase**

VALEDICTORY: 3.45 p.m. TO 5.00 p.m.

CHIEF GUEST

MR. J. PREMANAND IRS

Commissioner of Income Tax (International Taxation)
Chennai

VOTE OF THANKS

DR.J.ARUL SURESH

Conference Secretary

NATIONAL ANTHEM

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