



DEPARTMENT OF COMMERCE (SHIFT-II)
LOYOLA COLLEGE (AUTONOMOUS)
CHENNAI - 600034.

Conducts a Guest Lecture on

DIGITAL MARKETING

RESOURCE PERSON

DR S. VENKATALAKSHMI

Asst. Professor,
Department of Computer Science
Loyola College, Chennai.



22ND SEPTEMBER, 2022

04:45 PM

LAWERENCE SUNDARAM HALL

Dr S. Prasanna Kumar
Coordinator.