



PG&RESEARCH DEPARTMENT
OF
COMMERCE

cordially invites you for the



INTERNATIONAL CONFERENCE
ON
BusinessNext



LOYOLA COLLEGE
(Autonomous)
CHENNAI- 600 034

INTERNATIONAL CONFERENCE ON **BusinessNext**



DAY 1 MARCH 5, 2020. VENUE: LAWRENCE SUNDARAM HALL

08.00 TO 09.00 REGISTRATION

09.30 TO 10.45 INAUGURAL PLENARY

PRAYER

WELCOME ADDRESS

DR. T. JOSEPH

Head, Department of Commerce, Loyola College

FELICITATIONS

REV. DR. A. THOMAS, S.J.

Principal, Loyola College

REV. DR. N. CASIMIR RAJ, S.J.

Former Rector & Principal, Loyola College

DYNAMICS OF THE CONFERENCE

DR. J. JUSTIN RAYAPPA

Convener - BNXT 2020

KEYNOTE ADDRESS

CHIEF GUEST: MR. AUBREY DANIELS

Regional Director, American Chamber of Commerce, India

MR. PARAMESWARAN

Senior Advisor, MHRD, Government of India

CONCLUDING REMARKS

DR. A. MARCUS

Convener - Palladium Jubilee Celebrations

10:45 TO 11:00 TEA BREAK

11.00 TO 12:00 PLENARY SESSION -

LEADERSHIP & DESIGN THINKING IN BUSINESS

1. **DATO' DR. VASEEHAR HASSAN**

*Senior Associate, Kets de Vries Institute.
Former CEO, Dallah Al Baraka, Malaysia*

2. **PEER M SATHIKH FRSA**

*Director, Centre for Asian Art and Design, Associate Professor,
School of Art, Design & Media, Nanyang Technological University,
Singapore*

MODERATOR: DR. J. J. SOUNDARARAJ

Assistant Professor, MVM Government Arts College, Dindigul

12:00 TO 12:30 SESSION

IMPACT OF ECONOMIC POLICIES ON BUSINESS

1. **DR. J. JEYARANJAN**

Senior Researcher, Institute of Development Alternatives, Chennai

12:30 to 13:30 LUNCH

INTERNATIONAL CONFERENCE ON **BusinessNext**



DAY 1 MARCH 5, 2020. VENUE: LAWRENCE SUNDARAM HALL

13:30 TO 14:00 PAPER PRESENTATION (SKYPE)

CHAIRPERSON

DR. J. J. SOUNDARARAJ

Assistant Professor, MVM Government Arts College, Dindigul

14:00 TO 15:00 PLENARY SESSION

YOUTH FOR VUCA WORLD

1. MR. LEO FERNANDEZ

CEO, TalentEase, Hyderabad

2. DR. SHANKAR VENUGOPAL

Vice President, Mahindra & Mahindra, Chennai

MODERATOR: DR. M. GAUTAMAN

Head, Department of Sociology, Loyola College

15:00 TO 15:15 TEA BREAK

15:15 TO 16:00 PAPER PRESENTATION 2

CHAIRPERSON

DR. B. LATHA LAVANYA

Associate Professor, MEASI Institute of Management, Chennai

DAY 2, MARCH 6, 2020. VENUE: BERTRAM HALL

08:15 TO 09:15 PAPER PRESENTATION 3

CHAIRPERSON

DR. I. SAVARIMUTHU

*Head, PG & Research Department of Commerce,
St. Joseph's College of Arts and Science (Autonomous), Cuddalore*

09:15 TO 10:00 PLENARY SESSION

CSR & ADR FOR SUSTAINABLE DEVELOPMENT

1. P.H. ARVINDH PANDIAN

Additional Advocate General, Government of Tamil Nadu

2. CA. A. JOHN MORIS

Co - Founder, A John Moris & Co., Chennai

MODERATOR: PROF. ALSTON ROZARIO

Former Dean of Commerce and Economics, Loyola College

10:00 TO 10:45 PLENARY SESSION

UNLEASHING ENTREPRENEURSHIP - INNOVATIONS AND START-UPS

1. YASHIKA KHATER

CEO, ProFIT Technologies, Chennai

2. DR. THILLAI RAJAN A

*Professor, Department of Management Studies,
IIT Madras*

MODERATOR: DR. G. GLADSTON XAVIER

Associate Professor, Former Head, Department of Social Work, Loyola College

10:45 TO 11:00 TEA BREAK

DAY 2, MARCH 6, 2020. VENUE: BERTRAM HALL

11:00 TO 11:30 SESSION

DESIGNING MOOCS FOR HIGHER EDUCATION & CORPORATES

1.DR. A. BALASUBRAMANIAN

*Professor of Earth Science, Director of Educational Multimedia Research Centre of UGC,
University of Mysore, Founder Director, Centre for Information Science & Technology (CIST), Mysore*

11:30 TO 12:30 PLENARY SESSION

STRATEGIC THINKING & LEADERSHIP - WAY FORWARD FOR EDUCATION

1. LYNDON SAMUEL

*Founder, Lyndon & Annette Samuel Events, Chairman,
Liberal Party of Victoria, Australia.*

2. DR. KANU JAIN

*Professor, Shri Ram College of Commerce,
New Delhi*

MODERATOR: DR. FRANCIS JOSE

*Former Head, Department of Commerce, Loyola College, Former President, Loyola
College Teaching Staff Association.*

12:30 TO 13:30 LUNCH

13:30 TO 14:15 PAPER PRESENTATION 4

CHAIRPERSON

1. DR. K. T. MANIVANNAN

Coordinator, Commerce, Shift II, Loyola College

2. DR. SUNDARAM N

*Professor, Department of Commerce, VIT University,
Vellore*

14:15 TO 14:45 SESSION

CAPITAL MARKET INNOVATION - ALGO TRADING

1. MR. KIRUBAKARAN RAJENDRAN

Founder & CEO, SquareOff, Chennai

14:45 TO 15:15 SESSION

GLOBAL FINANCE- DANGEROUS TRENDS

1. DR. M. VICTOR LOUIS ANTHUVAN

Dean - Research & Professor - Finance, Loyola Institute of Business Administration, Chennai

15:15 TO 15:30 TEA BREAK

15:30 TO 16:00 CLOSING PLENARY

ARTIFICIAL INTELLIGENCE(AI) IN AUTOMOBILE INDUSTRY- FUTURE & PROSPECTS

CHIEF GUEST

1. B.C. DATTA

Vice President, Corporate Affairs, Hyundai Motor India Limited, Chennai

2. DR. J. JUSTIN RAYAPPA

Convener - BNXT 2020

SUMMARISING THE CONFERENCE PROCEEDINGS

DR. A.JESU KULANDAIRAJ

Organising Secretary, BNXT 2020

VOTE OF THANKS

DR. M. SALATHIYAN

Organising Secretary, BNXT 2020



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Thank You.....