

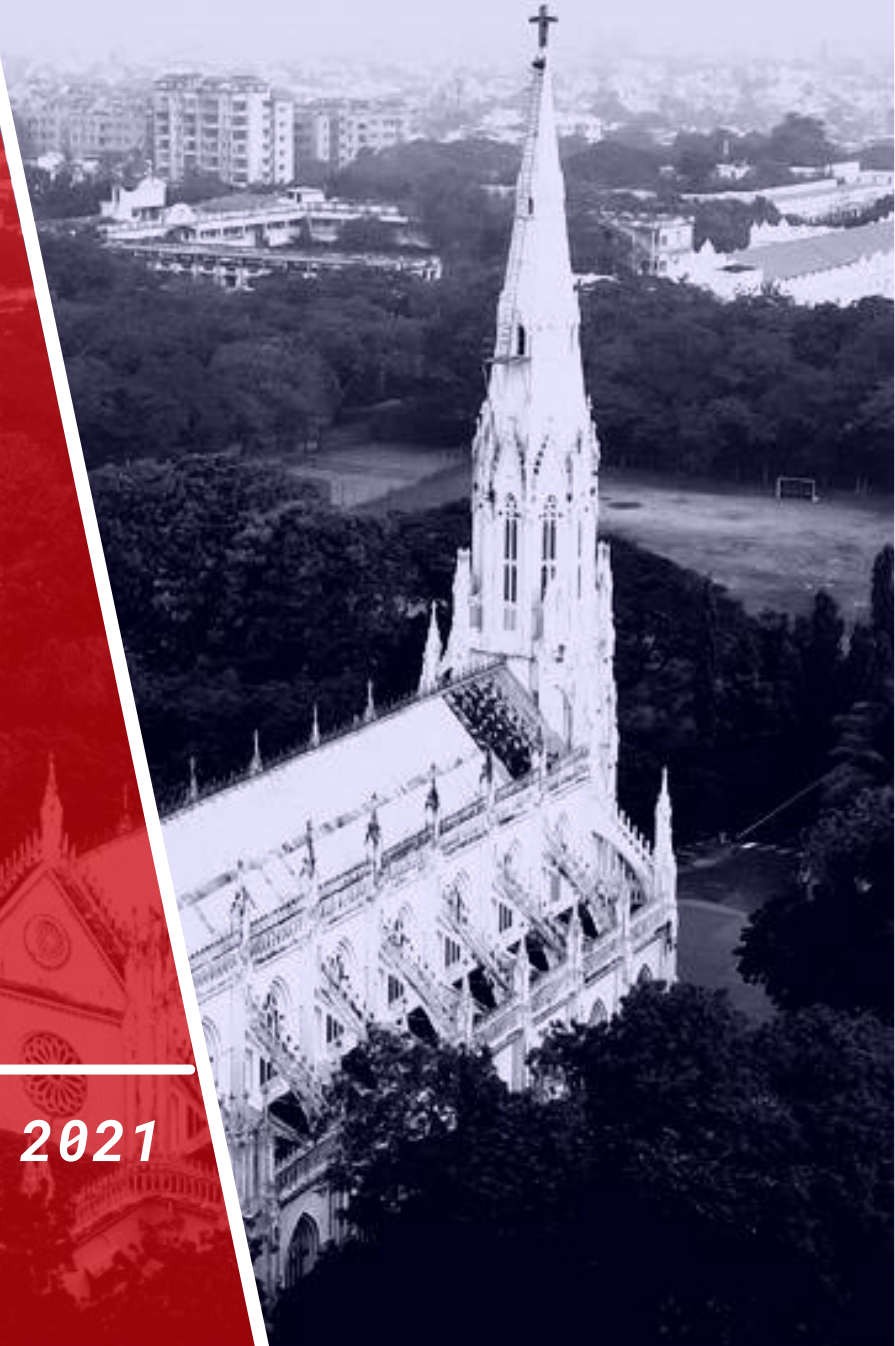


PG & RESEARCH DEPARTMENT OF COMMERCE
LOYOLA COLLEGE, CHENNAI, INDIA
(AN AUTONOMOUS COLLEGE AFFILIATED TO THE UNIVERSITY OF MADRAS)

**TWO DAY INTERNATIONAL
VIRTUAL CONFERENCE ON**

***STAND START
STRIVE STABILIZE***
***CHANGING BUSINESS SCENARIO
IN THE BACKDROP OF COVID' 19***

19th & 20th APRIL, 2021



LIST OF TOPICS PREFERRED FOR THE CONFERENCE

APRIL 19th, 2021

Welcome address and dynamics of conference
Dr.A.Marcus
Head of the Department



INAGUARATION
9 AM TO 10.30 AM

1

Rev. Dr. A. Thomas, S.J.
Principal, Loyola College



2

Rev. Dr. D. Selvanayakam, S.J.
Secretary & Correspondent, Loyola College



PANEL DISCUSSION-1 (10.30 AM -12 PM)

MODERATOR

Dr. A. Xavier Mahimairaj
Assistant Professor, Loyola College



Sl. No.	Topic	Resource Person
3	Thriving after COVID-19: Technology Innovations and future skills	Dr. Easwara Moorthy Rangaswamy Principal & Provost Amity Global Institute, Singapore
4	Achieving Business Agility: Strategies for Crisis Times	Rev. Dr. Joe Arun Director LIBA



5	Threats encountered by the enterprises	Mr. Arumugam Narayanaswamy Deputy Vice Presidents, HDFC Bank,	
---	--	---	---

PANEL DISCUSSION-2 (12 PM TO 1.30 PM)

<p>MODERATOR Dr. J. Justin Rayappa Assistant Professor, Loyola College</p>	
---	---



Sl. No.	Topic	Resource Person
6	Impact of the COVID-19 Pandemic on Education	Dr. Vaseehar Hassan bin Abdul Razack (Dato) Board member of Ingress Corporation Bhd. Senior associate Kets De Vries Institute, London
7	HR Challenges during the COVID-19 Outbreak	Mr. Francis Jeyaraj Executive Director PROHRD, HRCIM Director - HR Projects & Operations at Harvard International Training Centre, Kuwait
8	Economic impact of the COVID-19 pandemic in India	Dr. L Venkatachalam Professor, Madras Institute of Development Studies Chennai-600020

PANEL DISCUSSION-3 (2:30PM TO 3:30 PM)

MODERATOR



Dr. N. Maria Joseph
Assistant Professor, Loyola College



Sl. No.	Topic	Resource Person
9	Rise of Digital Technology in Advertising & Daily life post Covid-19	Mr. Sujith G. CEO & Founder, POINT S Chennai 
10	Emerging Trends in the Logistics Industry Due to COVID 19	Mr. Vasanth Rajaram Senior Manager- Strategy, CEO's office Delhivery Private Limited 

PAPER PRESENTATION I (3.30 PM TO 5 PM)

Rapporteurs

11	Ms. A. Leena Mercy Assistant Professor, Loyola College	
12	Mr. Hendry Ruban Assistant Professor, Loyola College	

APRIL 20th, 2021

PANEL DISCUSSION-4 (9 AM TO 10:30 AM)

MODERATOR
Dr. A. Vickram
Assistant Professor, Loyola College






Sl. No.	Topic	Resource Person
13	Impact of social media and technology during global pandemic and key takeaways	Mr. Madhavan BTech , MBA, Digital Creator (Youtuber) ,Way2Go தமிழ், USA 
14	Impact of the pandemic on business operations & Business Challenges	Mr. Yasin Bijepuri Associate Investment Banking, Sharjah Islamic Bank, UAE 
15	Global Logistics, Operations and Supply Chain Management	Mr. Surendran Mathilagath Vice President, Trade & Network, CMA CGM group, Singapore 

PANEL DISCUSSION-5 (10:30 AM TO 12 PM)

MODERATOR
Dr. M. Salathaiyan
Assistant Professor, Loyola College





Sl. No.	Topic	Resource Person
16	Healing Corona Phobia	Dr. Francis Jose Former HOD, Department of Commerce, Loyola College 
17	Financial markets and the global economy	Mr. Prem Xavier Raj Executive Director, CA Indosuez (Switzerland) SA 
18	Migrant Workers during Covid-19 Pandemic Situation.	Rev. Dr. Francis P Xavier. S.J. Rector, Loyola Campus 

PANEL DISCUSSION-6 (12:00 PM TO 1:30 PM)

MODERATOR
Dr. A. Jesu Kulandairaj
Assistant Professor, Loyola College



19	Job Retention Work life balance and work from home	Mr. Mohan Paul Varghese Principal Cloud Architect - HCM Success Factors North America Regional Lead – HXM Move 
20	Artificial Intelligence with pandemic situation	Mr. Anuroop Iyengar MD. , Cogknit Semantics Pvt. Ltd., Bengaluru 

PAPER PRESENTATION II (2.30PM TO 4.00.PM)

Rapporteurs

21	Dr. S. Remigius Mary Assistant Professor, Loyola College	
22	Dr. Sridevi Saravanan Assistant Professor, Loyola College	
23	Prof. Nivedha Assistant Professor, Loyola College	

Vote of thanks
Dr.J.Arul Suresh
Assistant Professor, Loyola College

