



KEY FOCUS AREAS FOR DISCUSSION

- ❑ Fintech ecosystem to create new business models and will open up huge opportunities for talent with the requisite skill sets.
- ❑ Fintech as a cross disciplinary segment is opening up for those who are abreast with the advancing technology that aligns with science and commerce.
- ❑ Fintech as collaborative and innovative environment to help in the preparation of the emerging operation age with value driven services forefront.
- ❑ Fintech opening up complimentary and strategic partnership towards new business models, growth avenues and enhanced opportunities keeping pace with situations.
- ❑ Fintech as collaborative forum to address on ambiguities and uncertainties across risk, regulation, process standardization and entity roles.

Patrons

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- ▶ Convener – Dr. A. Marcus, Dept. of Commerce, Loyola College
- ▶ Secretary – Dr. S. Sridevi, Loyola College

Contact Person

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PROGRAM SCHEDULE

9.00 to 9.30 am	Inauguration
9.30 to 10.30 am	Key note address Mr. Shyam Sunder, CIO – Royal Sundaram General Insurance
10.30 to 11.30 am	Session I – Finance & Operations Mr. Rohit Garg, VP Operations, RR Donnelley [Fintech-Emerging new business models and roles]
11.30 to 12 pm	Coffee break
12.00 to 1.00 pm	Session II – Marketing Ms. Roshni Chhabria, AVP, Social Beat [Changing customer decision making process and the role of marketing in promotion of financial products]
1.00 to 2.00 pm	Lunch break
2.00 to 3.00 pm	Session III - Human Resources Ms. Vidhya Murali, HR Professional and Director, Kubos (Changing trends in Human Resource Management)
3.00 to 4.00 pm	Repertoire and Valedictory



PG & Research Department of Commerce
LOYOLA COLLEGE
(AUTONOMOUS)
CHENNAI - 600 034.

*cordially invites you for the
Workshop on*

FINTECH

**ECOSYSTEM TO ACT AS A
PROVIDER, AGGREGATOR AND
ARRANGER**

SATURDAY, 29th FEBRUARY 2020

Venue :
Lawrence Sundaram Hall
Loyola College, Chennai - 34

KEYNOTE ADDRESS
MR. SHYAM SUNDER
CIO, Royal Sundaram General Insurance



WORKSHOP ON FINTECH

ABOUT LOYOLA COLLEGE

A catholic minority institution was founded by the Society of Jesus (Jesuits) in 1925, with the primary objective of providing university education in a Christian atmosphere for deserving students irrespective of caste and creed. It started functioning in July 1924 with just 75 students on the rolls in three undergraduate courses of Mathematics, History and Economics.

Loyola College is affiliated to University of Madras and was conferred autonomous in July 1978. Under autonomy the college is empowered to frame its own courses of studies and adopt innovative methods of teaching and evaluation. The Madras University degrees will be conferred on the students passing the examinations conducted by the college.

UGC conferred the status of “College with Potential for Excellence” on Loyola College in 2004 and confirmed the same in 2010. NAAC’s re- accreditation score in 2012 (Third cycle) is 3.70 out of 4.00 CGPA. UGC has elevated Loyola College to the status of “College of Excellence” for the period from April 1, 2014 till March 31, 2019.

PG & RESEARCH DEPT. OF COMMERCE

The Department of Commerce is in its 75th year of functioning. Currently, the Department functions in two shifts which offer B.Com. (General), B.Com. (Corp), BBA., B.Com. (Hons) and M.Com. It is a full-fledged research department with full time and part time M.Phil. and Ph.D. research programs. Totally there are 46 faculty members and about 2200 under Graduate, 90 Post Graduate and 40 Research Scholars. The distinguished Commerce Alumni are

found in various walks of life, worldwide, and are a great inspiration and an asset to the college. The Department of Commerce cordially invites you to the **Workshop on FINTECH on February 29th, 2020 (Saturday)**.

PALLADIUM JUBILEE CELEBRATION

The Department of Commerce is commemorating its Palladium Jubilee Celebration by conducting programmes and events of varied dimensions such as – Endowment and Memorial Lectures, Seminars and Guest Lectures, Workshops, Symposium and International Conference. To mark the Palladium Jubilee year, the department has initiated to plant around 1,000 saplings as a process of sustaining the environment with the support of our dynamic students and alumni. Along with academic orientation, the programmes and events have societal, economic and industrial relevance, focusing on the current trends and the future directions.

- The primary objective of the workshop is to understand and discuss, how technological advances, changing demand for financial products and competition in financial services are driving a new wave.

- The workshop aims to address the transferal in providing legacy products to leveraging data, and delivering integrated financial and non-financial services to drive customer value, and gain insight driven decision making.

- For the academic fraternity, the responsibility is elevated to educate and abreast the curriculum and methodology to enable the current and future generations in coping with the changing scenario of the education industry, with reference to the commerce pedagogy.

