



DEPARTMENT OF DATA SCIENCE  
LOYOLA COLLEGE, CHENNAI 600 034

Organises

Guest Lecture

On

The Art of Customer Segmentation

Resource Person

**Ms. Gethsiya Raagel K**

Data Scientist

First Insight

(Our illustrious alumna)

 Date : 25.9.2021 |  Time : 1.30pm to 3.30pm

 Venue : Room No - CAT05

Organizer  
Dr.V.Sumathy

Head of the Department  
Dr.C.Muthu