## Loyola College (Autonomous) Chennai – 600 034

## Eco Friendly Bogi Festival Celebrations - 2017

Bogi Festival is the first day of Pongal. On Bogi all people clean out their homes from top to bottom, and clear all unwanted goods. This day is meant for cleaning activities and for being together with the family members. The eco friendly Bogi was celebrated along with the various students clubs. The staffs and students of various clubs including the Loyola Students Union and FLOWS were gathered at the Viscom preview theatre. The program started with the prayer song.

Dr. S. Vincent, Dean of research, Loyola College was the chief guest of the event. The chief guest was honored with a shawl and a memento. The chief guest in his address to the gathering spoke on the importance of the Bogi celebration. Being a renowned research person and a guide he spoke on various aspects including the era of global warming, and said that it is vital to understand the most conspicuous side effect of Bogi-pollution. Tamil Nadu State Pollution Control Board (TNPCB) every year conducts various campaigns to the residents to desist from burning plastics, tyres, rubber and other hazardous materials during Bogi festival. Various ill effects of burning the plastics and other materials were highlighted by him. A thoughtful message to the various clubs guided them in creating awareness to the public.

The Dean of students -Prof. S. Parimalam, spoke in detail about the dynamics of this campaign.

Vote of thanks was delivered by Shahini Vinotha.V, president of FLOWS. She thanked the members of various Clubs, LSU, FLOWS and the Dept. of Outreach for their valuable presence.



Prayer Song by Students



Prof. Jerald Inico, Deputy Dean of Students, Felicitating the Chief Guest



Participants listening to the Chief Guest address



Dr. S. Vincent, Dean of Research, the Chief Guest addressing the gathering



Prof. S. Parimalam, Dean of Students addressing the participants



Dr. Carol, Deputy Dean of Women Students, addressing the gathering



Group photo of staffs and students