

WHY NEWS MATTERS? : A WORKSHOP.

A Workshop titled ' **Why News Matters**' was organized by Prof.I. Jeyadoss, Associate Prof. Of English Loyola College, Chennai on September 15th 2015 from 2.00 to 3.30 pm .



Ms. Kanchan Kaur, Vice- Dean from the Indian Institute of Journalism and New Media Bangalore-560060, India, featured as the Resource person. Members of the staff Prof. D.Christina, Prof. Julia Pradeepa and II PG students of *Media Craft* and UG students of 'English for Journalism' actively participated in the workshop. Ms. Kanchan Kaur unleashed the digital revolution that greatly influences the student community where it is' harder and not just easier to determine the truth' from the news stories that is made available to us. Ms. Kaur alerted the audience to the prevalence of 'uninformed information that pretends to be news.' Ms. Kaur also touched upon the key aspects of 'Investigative Journalism.' The workshop was characterised by meaningful interactions by the students and the staff members with the resource person. The workshop concluded with the thought 'Be Critical Consumers of news' lingering in the minds of the audience. It was a memorable co-incidence that Mr. P.Sainath former Loyolite was felicitated with 'Loyolite of the Year' award at Bertram Hall on the same day at 3.pm for his titular work on 'Agrarian Crisis.'