

“Selfie of Success” Book Reading Session

The Department of English, Loyola College, Chennai and India Matters Foundation organised a book reading session on Amazon’s bestseller “Selfie of Success” on 25th September, 2019. The institution hopes to mould the reading habit of the students who have not yet realized its importance. Bearing in mind the fact that the students today are prone to extreme self doubt, the institution decided to choose an apt book like “Selfie of Success” which not only provides a holistic approach towards success but kindles the readers with a hope and belief that success can be attained by anyone.

The event was graced by Dr. Chandra Mohan IAS, Principal Secretary- Energy, Government of Tamil Nadu who served as the chief guest for the session. Delivering the keynote address, he talked about Jack Ma’s strategies for success at various stages of one’s life.

The author, Mr. Burra Venkatesham IAS gave an overview of his book. ‘Selfie of Success’ is peppered with numerous real life stories, examples of successful people and thought provoking folk tales. The book is unique in the sense that it talks about the side effects of success along with what comes after success as well. The author went on to state “Success is not an end, but a vehicle for happiness.” He also emphasised on his mantra of the 3 G’s- Grow, Glow and Give.

Rev. Dr. A. Thomas, S.J., Principal, Loyola College and Dr. K.S.Antonysamy, Head of the Department of English, Loyola College appreciated the author’s efforts on bringing out a unique perspective on success. Students not only took the initiative of reading excerpts from the book but they also shared their own perspectives. The audience engaged in a lively discussion with the author. It was a session which excited, enlightened and enriched the crowd thereby serving as an intellectual treat.