Forum for Academic Excellence - III

The third programme was organized by the Forum for Academic Excellence with the Guest Lecture on the topic "Media Reporting in a Conflict Scenario," by Dr. L. Chinnappan, Head, Department of Visual Communication, Loyola College (Autonomous) in the Y. D. Hall, 6 December 2019 between 11.15-1.15 p.m.

Students of III B.A. English participated enthusiastically in the programme. It started with a Prayer Song by the Kala Vidyasagar and Akshay Dodiyar. The Master of the Ceremony was Anbarasu. Bhagavathi Sampath welcomed the gathering. The FAX Co-ordinators presented a Memento to the Chief Guest. Introducing the Chief Guest was done by Jasper Linford Leon.

The Resource person Dr. L. Chinnappan gave an elaborate account of the Media and its function during trying circumstances. He cited the role played by the Social Media in reporting the happenings of any conflict. He brought to light about the biased reporting by many popular Television channels. He quoted the example of *The Wire* and other similar Online Media which brings out without bias about the root cause of every issue. The Resource person gave a panoramic analysis for the queries raised by the students. The Programme came to a close with the Vote of Thanks proposed by Anbarasu.











