

Bridging the Gap between the Classroom and the Corporate

A Guest lecture was organized by Dr. S Arockia Anto Anita from the English department of Loyola College (Shift 2) for the Executive Communication students of Commerce and Corporate Secretaryship on Wednesday, the 19th September 2018 in the Yethanppali hall. The seminar was conducted by Mr. Dev T. A., an alumnus of LIBA with a rich corporate exposure of 28 years in the Life Insurance Industry. The programme began with a silent Prayer followed by an introduction about the speaker by Dr. S Arockia Anto Anita.



Mr. Dev spoke about the importance of Corporate Etiquette and its application in today's corporate environment through role play scenarios by inviting volunteers from the audience. He also imparted some important tips to students on how to conduct oneself during interviews. This seminar gave the students an opportunity to see how the concepts learned in the classroom are applied in companies today. The speaker was then honored by Dr. Asaithambi, the Coordinator and this was followed by the vote of thanks by Prof. Saranya.

