Loyola College (Autonomous)

Chennai – 600 034

Ministry of Human Resource Development
Government of India

LIIC

Innodhya'20

National Entrepreneurship Summit
Events Brochure
February 6th & 7th 2020

Worth up to 2,00,000/-

Loyola Institution's Innovation Council 2019-2020

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

INNODHYA
WHERE IDEAS ARE BORN

About IIC

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Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes during their formative years.

The major focus of IIC is to create a vibrant local innovation ecosystem, a start-up supporting mechanism in HEIs, prepare an Institute for Atal Ranking of institutions on innovation achievements framework, establish a functioning ecosystem for scouting ideas and pre-incubation of ideas & finally develop better cognitive ability for technology students.

Loyola Institutions Innovation Council (LIIC) affiliated with the Ministry of Human Resource Development (MHRD) focuses to create a vibrant local innovation ecosystem in Loyola College.

It aims at establishing a platform to develop a better ideation process which will help students of Loyola College to come forth with their idea and turn it into a successful start-up business.

INNODHYA
WHERE IDEAS ARE BORN

Innodhya'20

Where ideas are born

Loyola College in collaboration with Loyola Institution's Innovation Council (LIIC) under the guidance of the Ministry of Human Resource Development is proud to host **"INNODHYA 2020"** a national level entrepreneurship summit on February 6th & 7th, 2020. This summit is an innovation driven platform for budding entrepreneurs to exhibit their skills & ideas. This summit will include a series of events which are designed to bring out the skill sets required to master the art of entrepreneurship through innovation.

This platform is perfect for you to compete and hone your skills in an intensively competitive environment while also giving you an opportunity to win prizes worth **Rs.2,00,000!** A two-day extravaganza filled with a plethora of entrepreneurial and technical events such as **Shark Tank**, **Ethical Hacking**, **Business Hackathon**, **Stock Wars**, **Entrepreneurship Team**, **Failed Start-up** and **Crisis Management**.

Website: - Innodhya

Instagram: - innodhya_2020

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General Rules

○ It is mandatory for students to bring their ID cards and Bonafede Certificates for registration . All the participants must wear their ID cards when they are inside the campus.

○ Dress code – Business Formals for Men and Women are encouraged.

○ Men: Round neck t-shirts, Torn jeans, Hoodies and Jerkins, Track pants, Trousers and shorts, T-shirts with abusive words are **NOT** allowed.

○ Women: T-shirt, Jeans and torn jeans, Sleeveless of any kind are **NOT** allowed. Salwar Kameez is **ALLOWED** for women.

○ Misuse and abuse of mobile phones and other electronic gadgets inside the campus will lead to disciplinary action.

○ Cross-college teams can participate. .

Any vulgarity or obscenity is strongly disallowed and may lead to immediate disqualification based on the judge's discretion.

○ Verification of outstation participants will commence on 5th February 2020.

○ Registrations can be done only through the link provided.

○ Last date of online registration is February 3rd, 2020.

○ The organizers hold the right to disqualify any teams in the event of any deviation from the above-mentioned rules.

○ In case of any grievances or queries please contact:

SHUBHNEET V KESWANI, STUDENT CO-ORDINATOR – 97910 87187

Dr. S. PRASANNA KUMAR, CONVENOR - 98413 20670

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Panel Discussion

6th & 7th February 2020

A sequence of lectures and interactions on crucial, growing and trending business niches of almost every area of business. Putting forward the pioneers of different fields, CEOs and Managers of eminent business firms, with their experience, we aim at providing the objective and a platform for all interested professionals. It Promotes and brings together the nation's nonpareil speakers on innovation and the leading Indian innovators themselves as Entrepreneurs of Today and further understanding of the hot-topics in the other related sectors. The panel discussion will be open for students, academicians, research scholars, faculty members.

DAY 1 VENUE: BERTRAM HALL, LOYOLA COLLEGE.
DAY 2 VENUE: LS HALL, LOYOLA COLLEGE.

Theme:
Business Disruption

Sub-Themes: -

1. Impact of Disruptive Innovation in Business
2. Disruption through finance
3. Disruption through Marketing
4. Business Survival

For further details contact,

Arjun S Narayanan – 8826055544

Aditya Jayachandran – 9633379000

Metilesh Apalaa   - 8608627217

Registration fee per head is 300/-

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Pitchers - Shark Tank
6th & 7th February 2020

A platform to present your ideas in front of potential investors. Convince our panel of prestigious investors to invest in your business idea and make it a start-up success. Turn your idea into a monetary asset.

1. **Two** per team

2. Registration fee per team is **600/-**

3. Participants are requested to carry their **own laptop, pen drive and ensure internet connection.**

4. The Business plan needs to be presented in **PPT format only.**

Event Heads :   Sashee Kiran Raman   Prasheenth

                         89393 60467   97867 20319

Co-Founders - Entrepreneurship Team
6th & 7th February 2020

An event where teams must produce a technical and/or business idea for the industry given beforehand. This event demands spontaneous thinking, fast decision making and efficient teamwork to be the best entrepreneurship team of INNODHYA 2020.

1. **Four** per team

2. Registration fee per team is **1000/-**

3. Participants are requested to carry 2 **laptops per team, pen drive and ensure their internet connection.**

4. Each team would present their solution or business model to the given industry as efficiently and effectively as possible.

5. This will be followed by a session, where each team will be asked questions based on their model by the judges, audience and other teams.

6. **Preparation time** will be given.

7. The solutions need to be presented in **PPT format**.

Event Heads   Prithvi Punmia   Mohammed Nabeel

                  98844 36420   75501 89264

The Inside Job – Failed Start-ups & Crisis Management

6th & 7th February 2020

A case study event wherein you are given a situation and you step into the shoes of a CEO to present and defend your solution.

1. **Two** per team

2. Registration fee per team is **600/-**

3. Bring your **own laptop, pen drive and their own internet connection.**

4. Start-ups would be given **on-spot.**

5. The solutions can be anything ranging across business model, operational improvements, financial handling, or technical solutions/ prototypes, etc.

6. The solutions need to be presented in **PPT format.**

Event Heads: Pranav Mirpuri   Pranay V Jain

63805 43122   63832 30387

I.N.N.O.D.H.Y.A

Demand Prompt - Business Hackathon
6th February 2020

The Pinnacle of coders' calendar, a Business Hackathon is design-spirit event that helps problem-solvers flex their smart brains. Analyse a real-time problem and present a viable solution.

1. **Two** per team

2. Registration fee per team is **500/-**

3. Each team would present their solution or business model to the given problem effectively and efficiently.

4. This will be followed by a session, where each team will be asked questions based on their model by the judges, audience and other teams.

5. Participants are requested to carry their **own laptop, pen drive and ensure their internet connection.**

6. The Problem statement would be revealed on **February 3, 2020** on the website. Innodhya

7. The solutions need to be presented in **PPT format only.**

Event Heads   Mohit Asher   Raghul V

                 88259 93926   73058 65208

Decrypt – Ethical hacking
6th February 2020

1. **Two** per team

2. Participants will be given a set number of challenges, which they must solve.

3. Participants will be provided with a PC

4. Registration fee per team is **Rs. 500**

Event Heads   Aashiq R   Rishikesh Bharat

                   82487 43303   99460 03980

I.N.N.O.D.H.Y.A

Bulls & Bears - Stock War
7th February 2020

A live stock trading competition where the teams will compete against each other to construct the most marketable portfolio from the rendered stocks.

1. **Two** per team

2. Registration fee per team is **500/-**

3. Teams will be divided into groups and teams will compete within their group

4. Participants will be asked to bid for stocks with the virtual money provided to them and their goal is to make a profitable portfolio

5. Apply your aptitude, analyse the market fluctuations, make profitable bidding and let the market play its game.

Event Heads   Shreyansh V   Adarsh S

                 95510 09691   95660 37740

I.N.N.O.D.H.Y.A

Registration & Accommodation

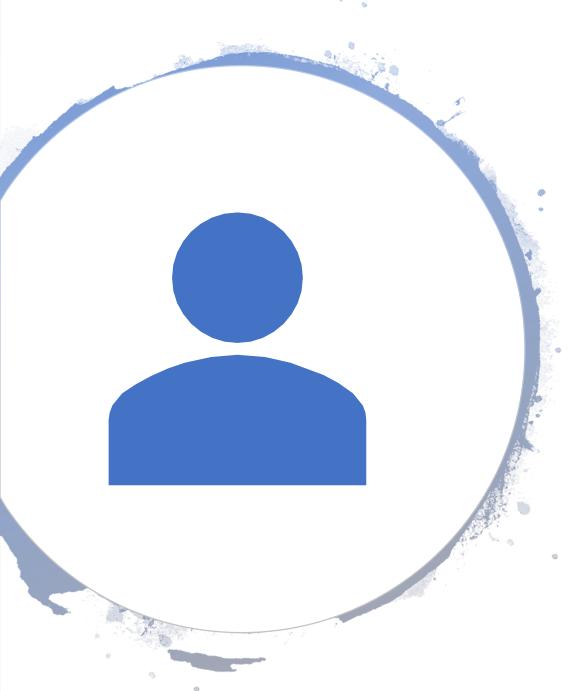For Registration & Accommodation details

https://linktr.ee/innodhya_2020

For further details,

Please follow our Instagram page

@innodhya_2020

Our website: - innodhya.com

LIIC Committee

PATRONS

Rev. Dr. Francis. P. Xavier, S. J., Rector.   Rev. Dr. D. Selvanayakam, S. J., Secretary & Correspondent.

Rev. Dr. A. Thomas, S. J., Principal.   Dr. Melchias Gabriel, Deputy Principal.

PRESIDENT: Prof. D. Francis Xavier   **CONVENER:**   Dr. S. Prasanna Kumar

FACULTY MEMBERS:

Dr. J. Madhavan	Dr. Xavier Raj	Prof. C. Ramkumar
Prof. G.Joy Samuel Dhanraj	Prof. Jacob Davis	Prof. A.Antoine Dominic
Dr. G. Sivachander Menon	Dr A. Amala Arockiaraj	Prof. A. R. Tipston
Prof. Leo Lawrence K		

Student Members

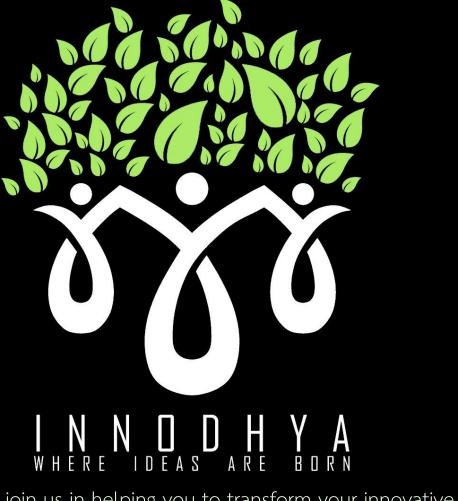|		
Mr. Shubhneet V Keswani	Mr. Arjun S Narayanan	Mr. Sashee Kiran Raman
Mr. Metilesh Apalaa	Mr. Shreyansh V	Mr. Aashiq Ramachandran
Mr. Aditya Jayachandran	Mr. Pugazharasu	Mr. Mohammed Nabeel AA
Mr. Pranav Mirpuri	Mr. Prithvi Punmia	Mr. Rishikesh Bharat
Mr. Mohit Asher	Mr. Prasheenth	Mr. Adarsh S
Mr. Pranay V Jain	Mr. Raghul. V	

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Come join us in helping you to transform your innovative idea into a successful start-up