



LOYOLA COLLEGE
(AUTONOMOUS)
CHENNAI – 600 034.



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



INNODHYA '20
WHERE IDEAS ARE BORN

**NATIONAL LEVEL ENTREPRENEURSHIP SUMMIT
ON
BUSINESS DISRUPTION**

**6TH & 7TH February, 2020
LAWRENCE SUNDARAM HALL
8:30 A.M.**



LIIC

LOYOLA INSTITUTION'S INNOVATION
COUNCIL (LIIC)

LOYOLA COLLEGE (AUTONOMOUS)
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LOYOLA COLLEGE

Loyola College, a Catholic Minority Institution, was founded by the Society of Jesus (Jesuits) in 1925, with the primary objective of providing University Education in a Christian atmosphere for deserving students irrespective of caste and creed. It started functioning in July 1925 with just 75 students on the rolls in three undergraduate courses of Mathematics, History and Economics. Loyola College, though affiliated to University of Madras, became autonomous in July 1978. It is autonomous, in the sense that it is empowered to frame its own course of studies and adopt innovative methods of teaching and evaluation.

LOYOLA INSTITUTION'S INNOVATION COUNCIL (LIIC)

Loyola Institution's Innovation Council (LIIC) affiliated with the Ministry of Human Resource Development (MHRD) focuses to create a vibrant local innovation ecosystem in Loyola College. It aims at establishing a platform for the student community to develop a better ideation process which will help students to come forth with their idea and turn it into a successful start-up business.

INNODHYA '20

Loyola College in collaboration with Loyola Institution's Innovation Council (LIIC) under the guidance of the Ministry of Human Resource Development is proud to host "INNODHYA 2020" a national level entrepreneurship summit on February 6th & 7th, 2020 on the topic "BUSINESS DISRUPTION". This platform is perfect for you to compete and hone your skills in an intensively competitive environment while also giving you an opportunity to win prizes worth Rs. 2,00,000! A two-day extravaganza filled with a plethora of entrepreneurial and technical events such as Shark Tank, Ethical Hacking, Business Hackathon, Stock Wars, Entrepreneurship Team, Failed Start-up and Crisis Management.



PANEL DISCUSSION

BUSINESS DISRUPTION

Business disruption is a practical scenario that creates a new market or value that disrupts an existing market.

PANEL DISCUSSION - 1 IMPACT OF DISRUPTIVE INNOVATION IN BUSINESS

06-02-2020

11:00 a.m. - 1:00 p.m.

MODERATOR

Mr. Chozha Naachiar Rajasekar,
President, The Tamil Chamber of Commerce, Chennai.

PANELISTS

Mr. Siddharth Krishnamoorthy, CEO, School of Sports, Chennai.
Mr. R. V. Ramanan, Co-founder, Trivecta Digital Solution (P) Ltd., Chennai.
Mr. Sandesh Reddy, Chef & Food Entrepreneur, Sandesh Reddy Restaurants, Chennai
Mr. S. Harikumar, MD & CEO, Origin Learning Solutions Pvt. Ltd., Chennai
Ms. Abhinya Selvam, Film Producer, Happy High Pictures &
Co-founder, Uptown Ideas, Chennai.



PANEL DISCUSSION - 2 DISRUPTION THROUGH FINANCE

06-02-2020

2:00 p.m. - 4:00 p.m.

MODERATOR

Mr. Balaji, Manager, RBI, Chennai

PANELISTS

Mr. Naveen K. K., Security Service Manager, IBM, Chennai
Mr. Kannan, Chartered Accountant
Mr. Basheer Khan, Managing Director, Sattar Sanitary Stores, Chennai.
Mr Solomon, Audit Manager, Deloitte & Touche, AERS India Pvt. Ltd., Hyderabad.

PANEL DISCUSSION - 3 DISRUPTION THROUGH MARKETING

07-02-2020

10:30 a.m. - 12:30 p.m.

MODERATOR

Dr Francis Jose, Former Head, Dept. of Commerce, Loyola College

PANELISTS

Mr Aashish Jonathan, Deputy Manager-Marketing, Metropolis Healthcare Ltd.
Ms Archana, General Manager, Marketing & Sales, Wiley India
Mr Vishwanathan, Advocate & Business Consultant, Chennai
Mr Vinod Harith, Founder, CMO Axis, Bangalore



PANEL DISCUSSION – 4 BUSINESS SURVIVAL

07-02-2020

1:30 p.m. - 3:30 p.m.

MODERATOR

Sqn. Ldr. Unni Nair, Excel Pro, Chennai

PANELISTS

Mr. Dharaneedharan, Founder, Social Eagle, Chennai
Mr Sathish Salivati, CEO, Intelitix Solutions Pvt. Ltd., Chennai
Mr Naresh Ranka, Founder, Vishwabodhi Foundation, New Delhi
Ms. Lavanya, HR Manager, Fedbank Financial Services Ltd., Chennai.



Who Can Participate?

Students, Academicians, Entrepreneurs, Corporates, Industry Experts.

Participants Fee – Rs.300/-

For Registration & Payment Kindly log on to
https://linktr.ee/innodhya_2020

PATRONS

Rev. Dr. Francis. P. Xavier, S.J.

Rector

Rev. Dr. D. Selvanayakam, S.J.

Secretary & Correspondent.

Rev. Dr. A. Thomas, S.J.

Principal

Dr. Melchias Gabriel

Deputy Principal

Loyola Institutions Innovation Council Members

Prof. D. Francis Xavier

President, LIIC

Dr. A. Xavier Raj,

Chief Executive, L3ic

Dr. G. Sivachander Menon

Prof. Tipston

Dr. S. Prasanna Kumar

Convener, LIIC

Prof. Joy Samuel Dhanraj,

Coordinator, B.B.A.,

Prof. Antoine Dominic

Prof. Leo Lawrence

Dr. J. Madhavan

Dean of Research

Dr. A. Amala Arockiaraj

Prof. C. Ramkumar

Prof. Jacob Davis

Student Members

Mr. Shubhneet Keswani

Mr. Arjun Narayanan

Mr. Rishikesh Bharat

Mr. Prasheenth

Mr. Prithivi Mahaveer

Mr. Metilesh Apala

Mr. Mohammed Nabeel

Mr. Pugazharasu

Mr. Adarsh

Mr. Shreyansh

Mr. Aditya Jayachandran

Mr. Aashiq Ramachandran

Mr. Sashee Kiran Raman

Mr. Raghul

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