

WORKSHOP
ON
LEAN CANVAS & STUDENT
ENTREPRENEURSHIP
DEVELOPMENT

21ST NOVEMBER, 2019



सत्यमेव जयते

**Ministry of Human Resource
Development**
Government of India



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



LOYOLA INSTITUTION'S INNOVATION CELL



Workshop on Lean Canvas & Student Entrepreneurship Development

21st November, 2019





From L to R

Guest Speaker – Mr. Shiv Shankar Ganesh, Founder, KACHING. Dr. Gabriel Melchias, Deputy Principal, Loyola College and Mr. Nitin Srikant, Founder, Spade Events (Student Entrepreneur)



Participants of LEAN CANVAS & STUDENT ENTREPRENEURSHIP DEVELOPMENT WORKSHOP

Events Overview



1. Entrepreneurs Story
2. Lean Canvas & Student Entrepreneurship Workshop
3. Design Thinking And Critical Thinking Workshop
4. Intellectual Property Rights
5. Industrial Visit
6. Venture Capital & Angel Funding
7. Cyber Security For Business
8. Marketing Strategies For Business
9. Corporate Social Responsibility
10. *Entrepreneurship Summit – Flagship Event of LIIC*
11. *Start-up Watch – Flagship Event of LIIC*
12. *Start-up Mentorship Drive – Flagship Event of LIIC*



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5. Industrial Visit
6. Venture Capital & Angel Funding
7. Cyber Security For Business
8. Marketing Strategies For Business
9. Corporate Social Responsibility



Mr. Shiv Shankar Ganesh, Founder, KACHING being felicitated by Dr. Gabriel Melchias, Deputy Principal, Loyola College.



Mr. Nitin Srikant, Founder, Spade Events felicitated by Dr. Joy Samuel, Innovation Coordinator, LIIC



About Lean Canvas and Business Model of KACHING – by Mr. Shiv Shankar Ganesh

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9. Corporate Social Responsibility
10. Entrepreneurship Summit – **Flagship Event**
11. Start-up Watch – **Flagship Event of LIIC**
12. Start-up Internship Drive – **Flagship Event**



LOYOLA COLLEGE (AUTONOMOUS),
CHENNAI - 600 034

WORKSHOP ON LEAN CANVAS & STUDENT
ENTREPRENEURSHIP DEVELOPMENT

21st November 2019

LOYOLA INSTITUTION'S INNOVATION
(LIIC)

About Lean Canvas and Business Model of KACHING – by Mr. Shiv Shankar Ganesh



Mr. Nitin Srikant, Founder, Spade Events & Student Entrepreneur, Loyola College



About Student Entrepreneurship by Mr. Nitin Srikant



Judges of Lean Canvas Competition Mr. Charles Jail Singh & Mr. Jacob Davis felicitated



Mr. Jacob Davis highlighting the key aspects of Lean Canvas Model and Evaluation Mechanism for the competition



Mr. Charles Jail Singh announcing the results of Lean Canvas Competition



Event Judge Dr. Xavier Raj, Director, L3ic explaining the key factors in Lean Canvas



Dr. Xavier Raj explaining the criteria's for Lean Canvas Model



Students Presenting their Lean Canvas Model



Students Presenting their Lean Canvas Model



Students Presenting their Lean Canvas Model



Students Presenting their Lean Canvas Model



Quizzard – Business, Entrepreneurship & Innovation Quiz Competition to the participants

GENERAL RULES

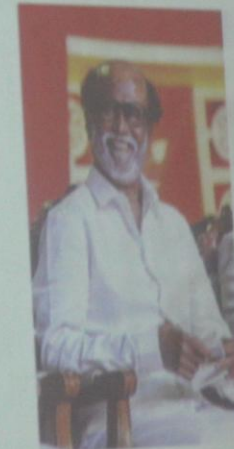
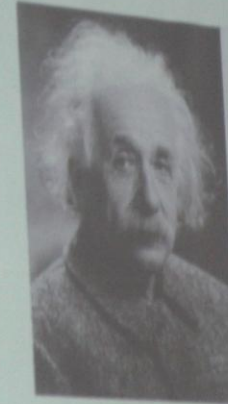
There will be 15 questions in total.

Questions 10-15 will be star marked, used to settle ties.

No negative marks, feel free to guess.

Don't use INTERNET, use your INTRANET.

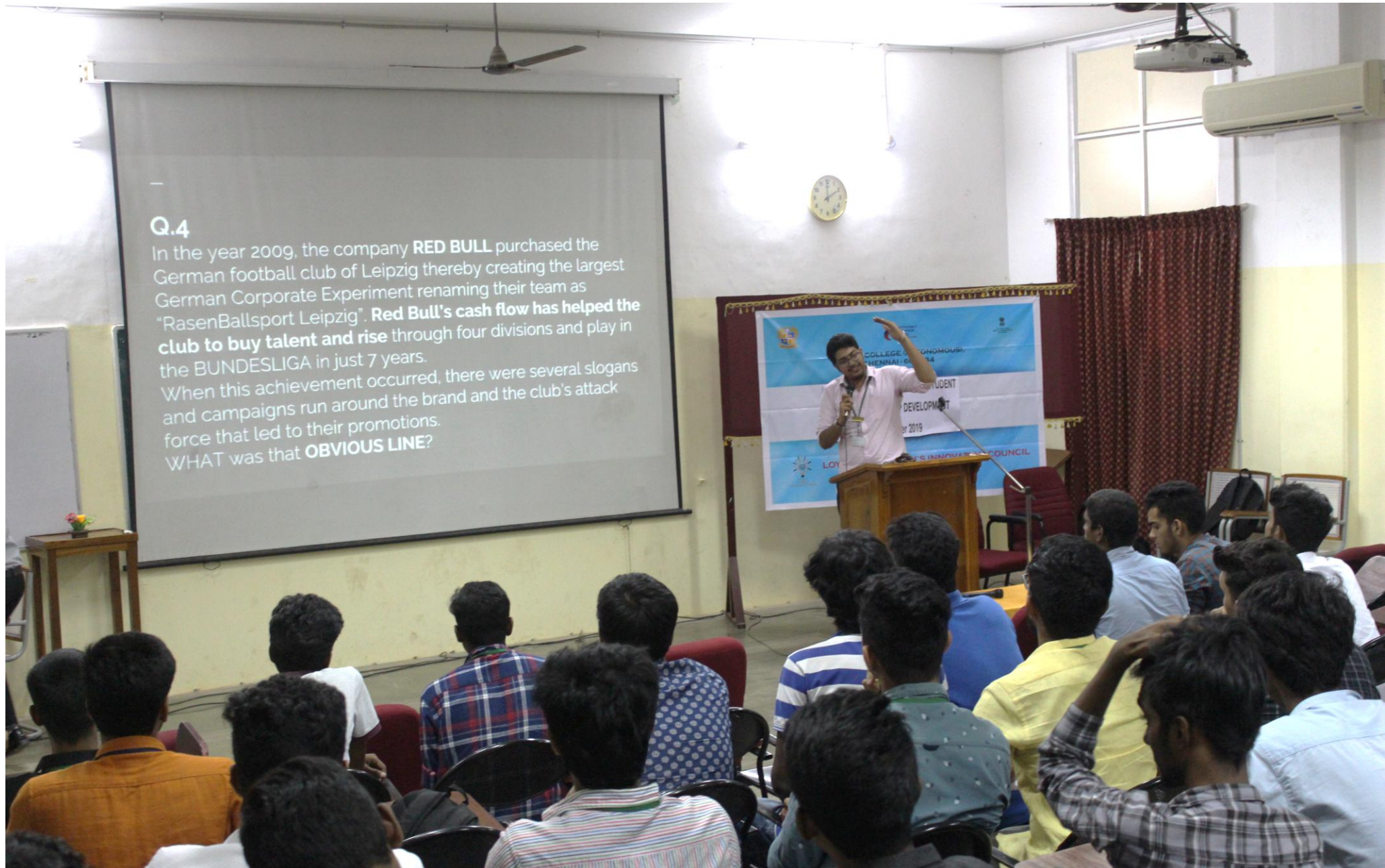
QUIZMASTER is KADAVUL →






Q.4


In the year 2009, the company **RED BULL** purchased the German football club of Leipzig thereby creating the largest German Corporate Experiment renaming their team as "RasenBallSport Leipzig". **Red Bull's cash flow has helped the club to buy talent and rise** through four divisions and play in the BUNDESLIGA in just 7 years. When this achievement occurred, there were several slogans and campaigns run around the brand and the club's attack force that led to their promotions. WHAT was that **OBVIOUS LINE**?



Q.2
Put Funda.

 airtel

**WAIT A MINUTE!
THAT JUST COST
YOU 6 PAISE.**

 Switch to Airtel. Truly unlimited calls.
#AbTohSahiChuno





Valedictory Function: Dr. Dorothy Pushparani, Vice Principal and Dr. Xavier Raj, Director, L3ic.



Felicitating the Chief Guest



About Innovation by Dr. Dorathy Pushparani, Vice Principal



A Session on Successful Lean Canvas by Dr. Xavier Raj, Director, L3ic



QUIZZARD 3rd Place -



QUIZZARD 2nd Place -



QUIZZARD 1st Place -



Lean Canvas Competition – 3rd Place



Lean Canvas Competition – 2nd Place



Lean Canvas Competition – 1st Place