

## **Payanam 2k18**

The Diploma in Travel and Tourism Management course was started in the year 1985 under the Department of History. The course is said to have enjoyed a demanding strength of over 100 students in its debutant year and has continued to deliver outstanding service to the field of tourism for the past 30 years. Many alumni of the department are the leading figures of the tourism business in India. The department believes in the practical yield of the working environment and hence has structured programmes to provide hands-on experience to its student community by engaging them in industrial visits, projects and internships in the travel sector. This course became a part of Loyola Institute of Vocational Education (LIVE) when it was founded in 1996.

To celebrate the completion of 20 years service of LIVE, the institute is conducting various events throughout the 2017-18 academic year. Since tourism is one of the unique courses of LIVE, we planned to conduct an annual event on behalf of the Tourism department named “payanam” which was held on 2<sup>nd</sup> February 2018 to mark our celebration.

The aim of the event is to help and educate the student community about the functioning aspects of the tourism industry. It has created a platform to promote the different facets of the sector and create an awareness about the prospects the industry is offering to the people of the country. Various activities and competitions were conducted during the event. Each programme had its own unique feature which involved some tourism phenomena.

Mr. Shenbaga Murthy, Managing Director of Vivegam Group of Companies has given inaugural address. Mr. A.P. Arunkannan, Director of LIVE, honored the guest. The students from various colleges from the department of history and tourism had participated in the events.

The following on stage events were conducted

1. Pictionary
2. Dumb Charades
3. Meme Creation
4. Photography
5. Spot The Flag
6. Adzap

The following off stage events were conducted

7. Cooking Without Fire
8. Face Painting

The overall trophy was won by Stella Maris College for women, Chennai and runner up was Anna Adarsh College for women, Chennai. Each event winners and runners-up received trophies and certificates during the valedictory programme from Prof. Maria Roy Felix, Coordinator, LIVE, Ms. Shobana, Coordinator, LIVE, and Ms. Ramya Vasudevan, Event Management, Faculty. The alumni of the department shared their fond experience of being a part of LIVE and how they had worked their way through in the industry at the end of the event.