

PIONEER 2K18

“PIONEER 2k18” is an annual event of Human Resource Management course organized on 19th of March 2018 on the eve of celebrating 20 years of LIVE. Students from various colleges took part and showcased their talent in the events. The main objective of this event was to bring out the managerial trait out of the students and appraise their corporate readiness after college. The programmes were so designed as to centre around the specified leadership skills, communication skills, decision making skills and networking skills which are the need of the hour and are an absolute necessity for success. The various events conducted were Business Plan, Debate, Best Manager, Theatre Play and Corporate Walk. Overall trophy of the events was won by MEASI Institute of Management.

Business Plan was based on creating their own business ideas for a company. Students had to come up with innovative ideas by having a competitive edge. MEASI Institute of Management has won the first prize and the runner-up was MOP College for Women. Debate was conducted on the topic ‘How has the advancement on technology impacted the ethics of businesses. Gurunanak College, Chennai has won the first prize and runner-up was MOP College for Women

Best Manager was conducted with the aim to identify the participants who had the traits of a good manager based on their emotional skills and business knowledge. MOP College for Women has won the first prize and the runner-up was MEASI Institute of Management.

Theatre Play was conducted with the theme of “WORK PLACE IN 2030” and MEASI Institute of Management has won the event. The participants were dressed in Business formals and casuals and they portrayed the classic look of a business man/woman in the corporate walk. ST. BRITTOS College has won the first prize and runner-up was MEASI Institute of Management.

Mr. A. Selvam Nayagam Muthiya, Regional Sales Director of EATON was the chief guest for the Valedictory function. He gave us an insight into the current volatile HRM practices in the industries. The students were very grateful to him and expressed their gratitude for providing encouragement in the field of business. Finally, the valedictory function was followed by a DJ dance where all the students hit the floor in their dance moves.