

## **Employment Opportunities in Tourism**

Mr. V. S.Senbagamurthy, Managing Director, Vivegam Tour and Travels Pvt. Ltd delivered a lecture on 13<sup>th</sup> November 2017 for the Travel and Tourism Students.

He started the session by explaining the scope of Tourism industry in India. He gave various statistics given by the Indian agencies and foreign agencies to showcase the flourishing nature of tourism industry.

He is an entrepreneur and running various business and recently started a venture in tourism because of the growth opportunity. He is running it very successfully and having sizable workforce of youth to promote his product.

From his experience he has shared the various employment opportunities available in this field. Then he has highlighted some of the qualities to grab these opportunities. He has also promised to take some of the students from this group during the second semester to provide on- the- job training after the class hours.

At the end of the session he demonstrated how to market a product by selling his brochure among the students.