

How to Inspire Workforce

Mr. Ratheesh Krishnan, N. D, Manager L&D, SPI Cinemas and his colleagues Ms. Sheeba and Ms. Anitha had an activity based session with PG Diploma in Human Resource students on 24th of November, 2017.

He started the session with a story of archetype hero with thousand faces of Joseph Campbell. Everyone is a hero waiting to blossom was the essence behind the story. Understanding each member of the workforce is an essential was explained by them through an activity.

They had explained the Business model of SPI Cinemas. They requested our students to come for an internship at SPI Cinemas during the second semester.

Assistant Class representative Kenneth gave the welcome address. His Classmates Ms. Angel Davis, Ms. Bharathi and Ms. Saranya Menon presented the guest with a memento and a book.

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