

The Power of Media

Mr. Karthigai Selvan, Managing Editor, Puthiya Thalaimurai Television channel addressed the Visual Communication students on 06th September 2017.

He has rich experience in the print media and worked with newspapers like Times of India. He shared the differences of writing for a print and visual media through his professional experience.

Puthiya Thalaimurai did an extensive coverage on suicide of farmers in Tamilnadu under his leadership recently. This coverage generated much discussion and pressurized the state Government to react and respond to the issue. He added this as example for socially responsible journalism.

Then he explained the various opportunities for these students to get into the media industry and also highlighted the skills sets required for grabbing those opportunities.