

Undercover Journalism

Ms. Kavitha Muralidharan a writer and a senior journalist from Chennai had an interactive session with the students of Visual Communication on 13th September 2017. She has rich experience with print media. She worked with organizations like *The Hindu* and *India Today*.

She had shared experience of uncovering a foeticides in Dharmapuri district during her tenure in *The Hindu*. She also highlighted Rana Ayub's work of uncovering the truth behind the Gujarat 2002 riots. From these two case studies she explained the essence of undercover journalism. Further she also highlighted the challenges and risk of doing undercover journalism.

Being journalist itself involves a lot of challenges. This is further compounded when the woman becomes a journalist. However, citing herself as an example, she encouraged the women students not to be deterred by such risk and opt for a career in this exciting profession. She said the students would have ample support from herself and female colleagues to pursue a career as journalist.