

A session with Pereira of Kalaignar TV



Mr. Florent Charles Pereira, (HR- Kalaignar TV) was invited as a Guest speaker to have a discussion with students about the popular Television media.

An audio-visual presentation about the honorable guest was played and Mr. R.C. Swaminathan - General Manager, Sathiyam Television, introduced the chief guest. Mr. Pereira briefed students about the various job opportunities available in the field and highlighted the requirements that every organisation expects from candidates. He further taught students how an individual must groom oneself according to their work organisation to have a smooth work experience.

Mr. Pereira encouraged students to organise a field visit to Kalaignar TV with college's permission, which he felt would help students to understand the functioning of various departments in media.