

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**SECOND SEMESTER – APRIL 2016**

**BU 2502/BU 1500 – BUSINESS MANAGEMENT**

Date: 21-04-2016

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

**PART – A**

(10x2=20 marks)

Answer **ALL** the questions:

1. What is meant by management?
2. Is management is an art?
3. What is known as decision tree?
4. Define planning.
5. What do you understand by delegation?
6. Give the meaning of span of management.
7. Mention the styles of leadership.
8. State the meaning of informal communication.
9. Define leadership.
10. Give the elements of control.

**PART – B**

(4x10=40 marks)

Answer any **FOUR** questions

11. Bring out the principles of scientific management.
12. Describe the advantages of group decision making.
13. State the need for departmentation.
14. Indicate the qualities of an effective leader.
15. Explain Herzberg's theory of motivation.
16. Trace out the problems in co-ordination.
17. Enlist the essentials of a good training programme.

**PART – C**

(2x20=40 marks)

Answer any **TWO** questions

18. Discuss Henri Fayol's contribution to management.
19. Explain the steps in planning.
20. Explain Abraham H. Maslow's need hierarchy theory.
21. What are the barriers to communication?

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