



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**SECOND SEMESTER – APRIL 2016**

**BU 2503 – MANAGEMENT INFORMATION SYSTEM**

Date: 23-04-2016

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

**PART -A**

**ANSWER ALL THE QUESTIONS**

**(10x2=20 marks)**

1. What is DSS?
2. State the meaning of MIS.
3. State the several models in MIS.
4. Explain CPU.
5. List out the types of databases.
6. What is Hypertext?
7. What are the types of feasibility study?
8. What is DFD?
9. Explain SDLC.
10. What is a compiler?

**PART-B**

**ANSWER ANY FOUR QUESTIONS**

**(4x10=40 marks)**

11. Discuss the characteristics of MIS.
12. State the functions of information technology.
13. State the ethical and social issues in managing system resources.
14. What are the tools for system analysis and design?
15. What are the benefits achieved by implementing the ERP?
16. Explain production Information System with model.
17. What are the main tools used for structure analysis?

**PART-C**

**ANSWER ANY TWO QUESTIONS**

**(2x20=40 marks)**

18. Discuss various recent developments in IT and their applications.
19. What are the various stages of SDLC?
20. Explain briefly the Marketing Information System with model.
21. Explain the major functions of a system manager.

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