



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FOURTH SEMESTER – APRIL 2016**

**BU 4505 – LOGISTICS & SUPPLY CHAIN MANAGEMENT**

Date: 25-04-2016

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**PART-A**

**ANSWER ALL QUESTIONS:**

**(10x2=20 marks)**

1. What is meant by Logistics?
2. Explain the importance of logistics.
3. What is Logistics strategy?
4. What is meant by controlling Material flow?
5. State the meaning of the term Inventory Management.
6. What is Warehouse?
7. Explain the meaning of supply chain management.
8. Explain the delivery aspect of supply chain management.
9. What is e-Financial supply chain?
10. What are the elements of Financial Supply Chain Management?

**PART-B**

**ANSWER ANY FOUR QUESTIONS:**

**(4x10=40 marks)**

11. What are the objectives of logistics?
12. What are the key activities of the business logistics function?
13. Give the framework for logistics strategic planning.
14. Explain the nature and importance of warehouse.
15. Explain the scope of Material handling transport.
16. What are the basic concepts of Supply Chain Management?
17. Write a note on legal aspects of Financial Supply Chain Management.

**PART-C**

**ANSWER ANY TWO QUESTIONS:**

**(2x20=40 marks)**

18. What major trends do you see in world trade and in the significance of Global logistics?
19. Discuss the issues associated with making and delivering in the context of Supply Chain Management.
20. Explain the Bankers perspective on e-Financial Supply Chain Management.
21. Write short notes on:
  - (a) Progress in logistics and current trends.
  - (b) Planning and Sourcing
  - (c) Locating facilities
  - (d) Evolution of e-financial Supply chain.

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