

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FIFTH SEMESTER – APRIL 2016**

**BU 5500 – BUSINESS & SOCIETY**

Date: 26-04-2016

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**SECTION - A**

**ANSWER ALL THE QUESTIONS**

(10 x 2 = 20 marks)

1. What is meant by social responsibility?
2. Define the term business?
3. What are the limits of social responsibility of business?
4. What is social Audit?
5. List out the basic objectives of consumer protection Act 1986.
6. What is money market and capital market?
7. State the objectives of National stock exchange?
8. Write notes on Disablement.
9. Point out principles of Labour Welfare Services?
10. What is speculation?

**SECTION -B**

**ANSWER ANY FOUR QUESTIONS**

(4 x 10 = 40 marks)

11. What are the characteristics of business?
12. Explain the rationale of social responsibility?
13. Explain the principles and objectives of social audit?
14. Elaborate the salient features of the consumer protection Act 1986?
15. Discuss in briefly the pre-requisites for an efficiency money market?
16. What are the defencies found in the capital market?
17. Describe the Safety Provisions to be adopted in an industry?

**SECTION -C**

**ANSWER ANY TWO OF THE FOLLOWING QUESTIONS**

(2 x 20 = 40 marks)

18. Analyse the various objectives of business.
19. Describe and discuss the various functions rendered by stock exchanges.
20. Discuss the dimensions of social responsibilities.
21. Explain the various councils available under the Consumers Protection Act, 1986.

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