



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**SECOND SEMESTER – APRIL 2017**

**BU 2502- BUSINESS MANAGEMENT**

Date: 05-05-2017  
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

**PART – A(10x2=20)**

**Answer ALL the questions:  
All questions carry equal marks**

1. Define the term management.
2. Is management an art? Give any two reasons.
3. Give any two obstacles to effective planning.
4. What is meant by single use plan?
5. Give the meaning of departmentation.
6. What do you understand by vestibule training?
7. Mention the styles of leadership.
8. Define motivation.
9. Give the meaning of control.
10. Define management audit.

**PART – B(4x10=40)**

**Answer any FOUR questions  
All questions carry equal marks**

11. Discuss the functions of management.
12. Give a note on the techniques of scientific management.
13. List out the importance of objectives.
14. State the factors determining span of management.
15. How can you make communication more effective?
16. What are the advantages of budgetary control?
17. Discuss the problems in co-ordination.

**PART – C(2x20=40)**

**Answer any TWO questions  
All questions carry equal marks**

18. Discuss Henry Fayol's contribution to management.
19. Give the principles of sound planning.
20. Enlist and explain the functions of staffing.
21. Explain the techniques of an effective co-ordination.

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