

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A.DEGREE EXAMINATION –BUSINESS ADMINISTRATION

FIRST SEMESTER – APRIL 2018

17/16UBU1MC01– BUSINESS MANAGEMENT

Date: 25-04-2018

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART- A

Answer ALL questions

(10×2=20)

1. What is Management?
2. Define forecasting.
3. State the three levels of management.
4. What is span of control?
5. What is administration?
6. What do you mean by decentralization?
7. Define organization.
8. What does 'delegation' mean?
9. Write a note on control.
10. Define Co-ordination.

PART -B

Answer any FOUR questions

(4×10=40)

11. Is management an Art or Science? – Explain.
12. Distinguish between authority and power.
13. Explain the merits of MBO.
14. Explain briefly the various kinds of policies.
15. What are the advantages of line and staff organization?
16. What are limitations of planning?
17. What are the principles of co-ordination?

PART -C

Answer any TWO questions

(2×20=40)

18. Explain the Henri Fayol's principles of management.
19. Explain the types of planning.
20. Explain the advantages and disadvantages of decentralization.
21. What is an organization chart? Explain its merits and demerits.
