



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A.DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**SIXTH SEMESTER – APRIL 2019**

**16UBU6MC03– PROJECT MANAGEMENT**

Date: 05-04-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**SECTION –A**

**Answer ALL the questions**

**(10X 2=20)**

1. Define project.
2. List the essentials of conducting feasibility studies.
3. State the characteristics of market.
4. Mention the various project charts used in project management.
5. What is the concept of project schedule?
6. Write a note on Project planning.
7. What is CPM?
8. What is project risk analysis?
9. What do you mean by Project management information system?
10. What is project closure?

**SECTION –B**

**Answer any FOUR questions**

**(4X 10=40)**

11. Describe the life cycle stages of project management.
12. Discuss the project selection methods.
13. Explain the factors affecting selection of location.
14. Write a note on working capital estimations.
15. What is the Project Control Process? Explain its project control tools.
16. Mention the characteristics of Project Team.
17. What is an Integrated Project Management Information System? State its importance.

**SECTION –C**

**Answer any TWO questions**

**(2X 20=40)**

18. Discuss the roles and responsibilities of project manager.
19. Explain the sources of project finance.
20. How project cost is estimated and controlled?
21. Explain the methodology for project evaluation in detail and how the project is audited

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