



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**SIXTH SEMESTER – APRIL 2022**

**16UBU6MC01 – ENTREPRENEURSHIP**

Date: 15-06-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

**PART – A**

**Q. No**                      **Answer ALL questions**                      **(10 x 2 = 20 Marks)**

- 1 List out the characteristics of entrepreneurship.
- 2 Define “Drone Entrepreneur”
- 3 What is Business Plan?
- 4 What is innovation?
- 5 Write a short note on walker’s theory of profit.
- 6 What are the sources for idea generation?
- 7 What do you mean by capital structure?
- 8 What are the objectives of EDP?
- 9 Define “Rural Entrepreneurship”.
- 10 Mention any four schemes for women entrepreneurs.

**PART – B**

**Answer any FOUR questions**                      **(4 x 10 = 40 Marks)**

- 11 Explain the qualities of a successful entrepreneur.
- 12 Classify the different kinds of entrepreneurs in detail.
- 13 Elucidate the Schumpeter’s Theory of Innovation.
- 14 Enumerate the step-by-step approach for starting a new venture.
- 15 Explain the Venture capital financing process.
- 16 Explain the various sources of funds available to an entrepreneur.
- 17 Describe the different phases of EDP.

**PART – C**

**Answer any TWO questions**                      **(2 x 20 = 40 Marks)**

- 18 Write a business plan of your own choice.
- 19 Critically examine the ways of identification of opportunities and the product selection by an Entrepreneur.
- 20 Explicate the role of Financial Institutions providing financial assistance to Indian Entrepreneurs.
- 21 Discuss the various schemes offered by Government to encourage the rural entrepreneurs.

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