



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

SECOND SEMESTER – NOVEMBER 2016

**BU 2503 - MANAGEMENT INFORMATION SYSTEM**

Date: 14-11-2016  
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

**PART –A**

**Answer ALL the Questions**

**10x2=20**

- 1 Define Information?
- 2 What is called as Group Decision Making?
- 3 What is called as Strategic Planning?
- 4 Define Deterministic and Probabilistic System?
- 5 Define Financial Information System?
- 6 What is TPS?
- 7 What is Feasibility Study?
- 8 Explain Systems Analysis?
- 9 What is called as Data Warehousing?
- 10 Explain the benefits of E-CRM?

**PART-B**

**Answer any Four Question**

**4x10=40**

- 11 Explain the MIS Support for Co-ordinating and Direction?
- 12 Explain the Pros and Cons of MIS?
- 13 How would you define Organization as System?
- 14 Explain the working of Accounting Information System with Example?
- 15 Give an account of DFD and ER?
- 16 Explain the components of DSS?
- 17 Give a detail note on E-CRM?

**PART-C**

**Answer any Two Questions**

**2x20=40**

- 18 Explain the information for Decision making in detail?
- 19 How does Personal information system work? Explain with model
- 20 Explain the steps involved in System Investigation?
- 21 Explain the process involved in ERP Implementation?

\*\*\*\*\*