



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2016

BU 5404 – INTRODUCTION TO INVESTMENT

Date: 11-11-2016

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART – A

Answer **ALL** the questions:

(10 x 2 = 20)

1. What is meant by Investment?
2. Define Bonus shares.
3. Write a short note on Arts and Antiques.
4. What is meant by Risks?
5. Give a note on real assets with an example.
6. List out the risks faced by a bond investor.
7. What are the methods adopted to analyse the financial statements of a company?
8. Mention a few modern investment schemes available in investment alternatives.
9. Write a note on variable income securities.
10. What is meant by numismatics?

PART – B

Answer any **FOUR** questions:

(4 X 10 = 40)

11. “Without adequate information the investor cannot carry out his investment programme”. Elucidate.
12. “Industry life cycle shows the status of the industry and gives clues as to entry and exit for investors”. Elucidate.
13. Examine the tax sheltered schemes available in the market.
14. What are the various forms of post office investments?
15. Explain Porter’s five forces model. How does it help to analyse an industry?
16. Discuss any four factors considered to be most important in appraising companies in different industries.
17. Discuss the term ‘structure of interest rates’. How do theories explain structure of interest rates?

PART – C

Answer any **TWO** questions:

(2 X 20 = 40)

18. Describe the various forms of Investment alternatives.
19. Explain the different Classification of Risks.
20. Discuss the importance of economic analysis and state the economic factors considered for this analysis.
21. What is Mutual fund? Explain the various types of Mutual Funds.
