



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SIXTH SEMESTER – NOVEMBER 2016

BU 6604/BU 6601 – PRODUCTION MANAGEMENT

Date: 14-11-2016

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART – A

(10x2=20)

Answer **ALL** the questions

1. Define production management.
2. State the meaning of competitiveness.
3. What is meant by product design?
4. Give the meaning of production capacity.
5. What do you understand by production planning?
6. State the meaning of plant location.
7. What is method study?
8. Define total quality management.
9. What is meant by supply chain management?
10. Mention any two objectives of material requirements planning.

PART – B

(4x10=40)

Answer any **FOUR** questions

11. State the objectives of production management.
12. Point out the features of continuous flow production.
13. State the characteristics of product development.
14. Enumerate the need for plant layout decisions.
15. State the objectives of work study.
16. List out the benefits of just-in-time system.
17. Trace out the problems in materials handling.

PART – C

(2x20=40)

Answer any **TWO** questions

18. Discuss the functional areas of production management.
19. Describe the factors affecting make or buy decisions.
20. Explain the benefits of production control.
21. Describe the techniques used in work measurement.
