



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FIRST SEMESTER – NOVEMBER 2017**

**BU 1503 / BU 1501 – BUSINESS ENVIRONMENT**

Date: 14-11-2017

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

**PART – A**

**ANSWER ALL THE QUESTIONS:**

**(10 x 2 = 20)**

1. List out components of Business?
2. What is Environmental Analysis?
3. Who can file a complaint as per the Consumer Protection Act?
4. State any two basic objectives of Environment Protection Act?
5. What is an Economic System?
6. Define Economic Environment of Business?
7. What is social responsibility of Business?
8. What is culture? State its two Special Features?
9. Why was GATT established?
10. What do you understand by WTO?

**PART – B**

**ANSWER ANY FOUR QUESTIONS:**

**(4 x 10 = 40)**

11. “Primary objective of business is to earn Profits”, critically examine?
12. Describe the process of environmental analysis?
13. Explain in brief the basic characteristics of our constitution.
14. Explain the rights of a consumer under the – consumer Protection Act 1986?
15. Describe the main features of an economic system?
16. Explain the characteristics of organizational culture.
17. Elaborate the concept and salient features of globalization?

**PART – C**

**ANSWER ANY TWO QUESTIONS:**

**(2 x 20 = 40)**

18. Elaborate the various components of macro environment of business? State the main elements of micro environment in briefly.
19. Discuss the fundamental rights and duties enumerated in the constitution of India.
20. Describe the social responsibilities of business towards owners, employees, customers and the community.
21. Discuss the advantages and disadvantages of globalization.

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