



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – ACCOUNTING AND FINANCE**

**FOURTH SEMESTER – APRIL 2022**

**UAF 4301 – ENTREPRENEURIAL DEVELOPMENT**

Date: 21-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

**SECTION – A**

**Answer all the Questions**

**(10 x 2 =20)**

1. Define Entrepreneur.
2. Who is the Fabian entrepreneur?
3. What is brainstorming?
4. Explain focus group.
5. What is opportunity identification?
6. What is technical analysis?
7. What do you mean by Business Plan?
8. What are business angels?
9. What is overrun finance?
10. List out the sources of idea.

**SECTION – B**

**Answer any four of the following**

**(4 x 10 = 40)**

11. Explain the characteristics of entrepreneurship
12. What are the barriers that entrepreneurs face in society?
13. Explain the techniques of generating new ideas and how to protect the new ideas.
14. Explain the different phases of Entrepreneurial opportunity identification
15. Prepare a project profile for your own business.
16. Write the objectives and advantages of Venture Capital
17. Explain the methods used for project appraisal.

**SECTION – C**

**Answer any two of the following**

**(2 x 20 = 40)**

18. Explain in detail the factors promoting entrepreneurship.
19. What are the various government grants available for starting a new venture?
20. Describe project formulation and brief about the project feasibility assessment.

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