



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc.DEGREE EXAMINATION – DIGITAL JOURNALISM

SECOND SEMESTER – APRIL 2017

16UDJ2MC01- DIGITAL JOURNALISM

Date: 22-04-2017
01:00-04:00

Dept. No.

Max. : 100 Marks

PART-A

Write Short Notes for about 50 words each (10X2=20)

1. Cyberspace
2. Opinion Leader
3. Instagram
4. Cyber-Stalking
5. Artificial Intelligence
6. Information Technology Act, 2000
7. User Generated Content
8. Digital Media
9. Gatekeeping Theory
10. Social Media

PART-B

Answer any FIVE questions for about 250 words each (5X8=40)

11. Elucidate Everett M Rogers' contribution to diffusion of innovations.
12. Discuss cybercrimes in the context of growing violence against women.
13. Explore the relationship between convergence and conglomeration.
14. What is news aggregator? Discuss the benefits of news aggregators.
15. Differentiate citizen journalism from traditional forms of journalism.
16. Discuss the key characteristics of information society.
17. In the backdrop of Jallikattu / Neduvasal protests, discuss the nature of digital media activism.

PART - C

TWO questions for about 750 words each (2X20=40)

18. Examine the aspects of globalization and media.
19. Discuss the nature of cybercrimes with specific focus on its impact on individuals and property.
20. Discuss the changes citizen journalism has brought in the notion of journalism.

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