



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Voc.DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRSTSEMESTER – APRIL 2018

17/16PDJ1MC04- NEW MEDIA STUDIES

Date: 24-04-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART- A

I. Answer ALL the questions

[10x2=20]

1. Open source software
2. Gutenberg
3. Traditional media
4. Cyberspace
5. World wide web
6. LAN, WAN and MAN
7. Crowdsourcing
8. Blogosphere
9. Emoticons
10. Internet service providers

PART- B

II. Answer any FIVE questions from the following

[5x8=40]

11. Explain different forms of communication.
12. What is web 2.0? Describe some of its characteristics.
13. Define convergence and explain its various types
14. Describe network society.
15. Compare and contrast old media and new media.
16. Discuss the importance of cyber laws.
17. What is malware and how to safeguard from malware?

PART- C

III. Answer any TWO questions from the following

[2x20=40]

18. Describe the principles of new media.
19. Trace the evolution of digital revolution and analyze its effects on media.
20. Write about the history of social media and its impact on society.

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