



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc.DEGREE EXAMINATION –DIGITAL JOURNALISM

FIFTH SEMESTER – APRIL 2019

17/16UDJ5MC01– INFORMATION COMMUNICATION TECHNOLOGIES

Date: 15-04-2019
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART-A

I. Answer ALL the questions

[10x2=20]

1. SITE
2. Information overload
3. Phatic communion
4. Oracy & literacy
5. Digital Library
6. Search engine
7. E-learning
8. ICT/CE
9. CBT
10. $C = A-F^2$

PART-B

II. Answer any FIVE questions from the following

[5x8=40]

11. Discuss the various deterministic theories.
12. Explain the Shannon & Weaver model of communication.
13. Describe the advantages and disadvantages of satellite communication.
14. Explain the various barriers to communication.
15. Explain at least two education projects in India.
16. Describe the integrative model of development communication.
17. Explain virtual communities.

PART-C

III. Answer any TWO questions from the following

[2x20=40]

18. Analyse ICT with Neil Postman's media ecology framework.
19. Describe an integrative model of development communication.
20. Discuss the various features of Manuel Castells' network society.

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