LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Voc. DEGREE EXAMINATION – **DIGITAL JOURNALISM**

SECOND SEMESTER – **APRIL 2022**

PDJ 2503 – MEDIA, CULTURE AND SOCIETY

Date: 17-06-2022 Dept. No. Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

SECTION A

Answer ALL the Questions

Define the following **(10 x 2 = 20 Marks)**

1.	What is post-truth politics?
2.	Describe information society.
3.	Explain marginalisation.
4.	What are gynotexts.
5.	Who gave the concept of repressive state apparatus?
6.	Define sign.
7.	Mention two concepts from Laura Mulvey's essay *Visual pleasure and narrative cinema.*
8.	Define convergence.
9.	Who is the author of the essay *Can the subaltern speak*?
10.	Who wrote the book *The Dialectic of Enlightenment.*

SECTION B

Answer any FIVE of the following in 150 words **(5 x 8 = 40 Marks)**

11.	What is punishment, according to Foucault?.
12.	Elaborate on ideological state apparatus.
13.	Write a note on subaltern scholarship in India.
14.	Name and discuss any two concepts of Karl Marx.
15.	What is gender performativity? Explain.
16.	Discuss the concept of marginalisation.
17.	Elaborate on Gramsci's hegemony.

SECTION C

Answer any TWO of the following in 250 words **(2 x 20 = 40 Marks)**

18.	Discuss feminist perspectives on media.
19.	Summarize the various approaches on understanding culture.
20.	Explain the impact of globalisation on media.

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