



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2016

16UDJ1MC01 - UNDERSTANDING JOURNALISM

Date: 05-11-2016
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART – A

I. Answer **ALL** the questions

(10x2=20)

1. Journalism
2. ABC
3. RNI
4. Mass Communication
5. Citizen Journalism
6. Name four E- Newspapers
7. Hickey's Gazette
8. Development Communication
9. Truth
10. Mirat-ul-Akbar

PART – B

II. Answer any **FIVE** questions from the following

(5x8=40)

11. What are the principles and functions of journalism?
12. Discuss the timeline for Web Journalism
13. What is a news agency? Explain any three.
14. Highlight the changing face of Indian Press
15. What are the roles and responsibilities of a Journalist?
16. What are the tools for digital journalism?
17. Explain the press censorship during emergency.

PART – C

III. Answer any **TWO** questions from the following

(2x20=20)

18. Discuss the Press Council's guide to Journalistic ethics.
19. Trace the history of Journalism in India.
20. What are the theories of press? Explain.
